

Comprehensive data, powerful reports, and dynamic tools for every segment of the REALTOR® industry

Only available to REALTORS®

Created by NAR for the sole purpose of providing REALTORS® with the data they need to meet the demands of their clients and customers. No third party or public access... guaranteed.

No-Cost Member Benefit

Included in NAR annual dues, RPR carries no additional cost for REALTORS®.

Value for all REALTORS®

Available to all REALTORS® across the country, RPR has tools for Agents, Brokers, Commercial practitioners, Appraisers, Associations and MLSs.



Agents



Hundreds of datasets on millions of properties

With a strong base of public record data including mortgage, tax and distressed property information, and layered with school attendance zones, FEMA flood maps, demographic information, heat maps and more, RPR provides agents with critical data, a comprehensive comps analysis tool and industry-leading reports all in one place, designed to impress even the most demanding clients.

<http://blog.narrpr.com/agent/>

Commercial

One-stop-shop for comprehensive market data

Detailed trade area reports, business opportunities charts, and property reports encompass RPR's robust Commercial platform. Use everything from demographic and psychographic data, consumer spending behavior, drive time searches, points of interest and powerful thematic maps to align the right businesses and locations.

<http://blog.narrpr.com/commercial/>



Brokers



Tools that allow you to stand out from your competition

RPR Broker Tool Sets provide value to your company by reinforcing your brand with custom-branded pages and reports. Examine trends across multiple MLSs with RPR's Data Tool. Compile reports by company, office or agent sales, listings, and distressed property transactions. Measure productivity against the market, or within your own company, all at no cost!

<http://blog.narrpr.com/broker/>

Appraisers

Create a Sales Comparison Analysis and Valuation Workbook

This advanced tool is designed to help you create an in-depth report using advanced analysis and property valuation best practices, leveraging RPR's nationwide, parcel-centric database in a feature that was built by REALTORS® for REALTORS®.

<http://blog.narrpr.com/appraisers/>



Associations



Association Dashboard & Legislative Reports

State and Local Association staff can leverage RPR to meet NAR's Organizational Standards. They can access user statistics, data feed information, market data, as well as news and training offered by RPR. A key feature of the Dashboard -- the Federal and Local Economic Area Reports -- is designed to support advocacy initiatives by GADs, FPCs, staff and volunteer leaders.

<http://blog.narrpr.com/association/>

MLS

Powerful integrations for seamless access to RPR

Deep Linking, Single Sign On, and Tax API all offered as free benefits to MLSs in order to assist subscribers logging into and accessing valuable RPR data to complement MLSs.

<http://blog.narrpr.com/mls/>

