



Serve as the liaison between your office and the Association.

Firm-designated Ambassadors can help us better communicate with our members by:

- **Connecting** with members on a face-to-face basis
- **Sharing** details about Association meetings, events, and deadlines - we'll regularly provide information, promotional flyers, etc., to share however your firm communicates best - office meetings, group text, or the good ole fashioned bulletin board
- **Encouraging** your peers to engage with Association
- **Listening** and voicing member feedback to the Association

An ideal Ambassador:

- Is **enthusiastic** about serving as a liaison between the Association and your office
- **Promotes** Association programs, services, events, and classes
- **Attends** the Quarterly Ambassador Meetings
- **Does not suffer from RDR** (REALTORS® Don't Read). We're counting on you to read and share our communications with your peers.
- **Helps** ensure nobody in their office suffers from RDR. Or if they do, ensure they get the information in other ways.

Ambassadors are only a one-year commitment. Become an Ambassador at any time throughout the year. Just ask your Managing Broker to sign off on your application.

Submit completed application to [info@gcar.net](mailto:info@gcar.net).

Name: \_\_\_\_\_ Firm Name: \_\_\_\_\_

Email: \_\_\_\_\_ Cell/Text\*: \_\_\_\_\_

\_\_\_\_\_  
Applicant's Signature Date

\_\_\_\_\_  
Managing Broker's Signature Date

*\*By completing this application, the Ambassador agrees to receive texts from Greater Chattanooga REALTORS®.*