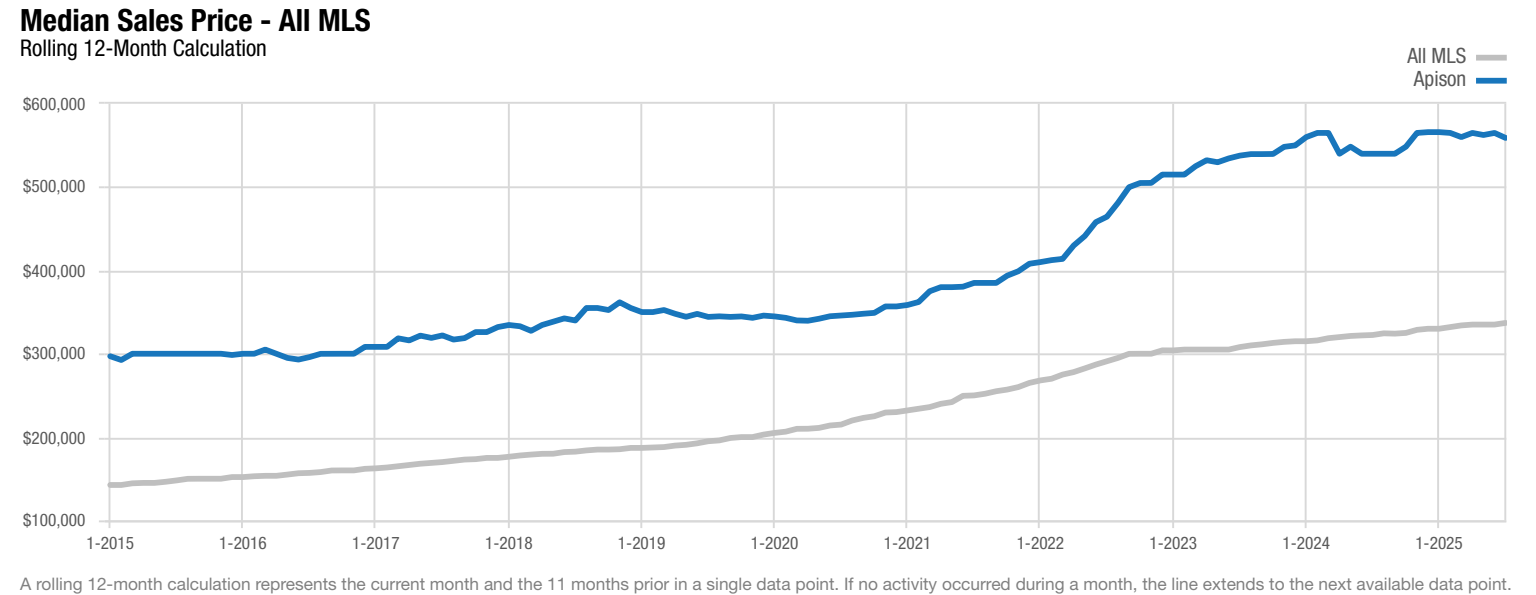
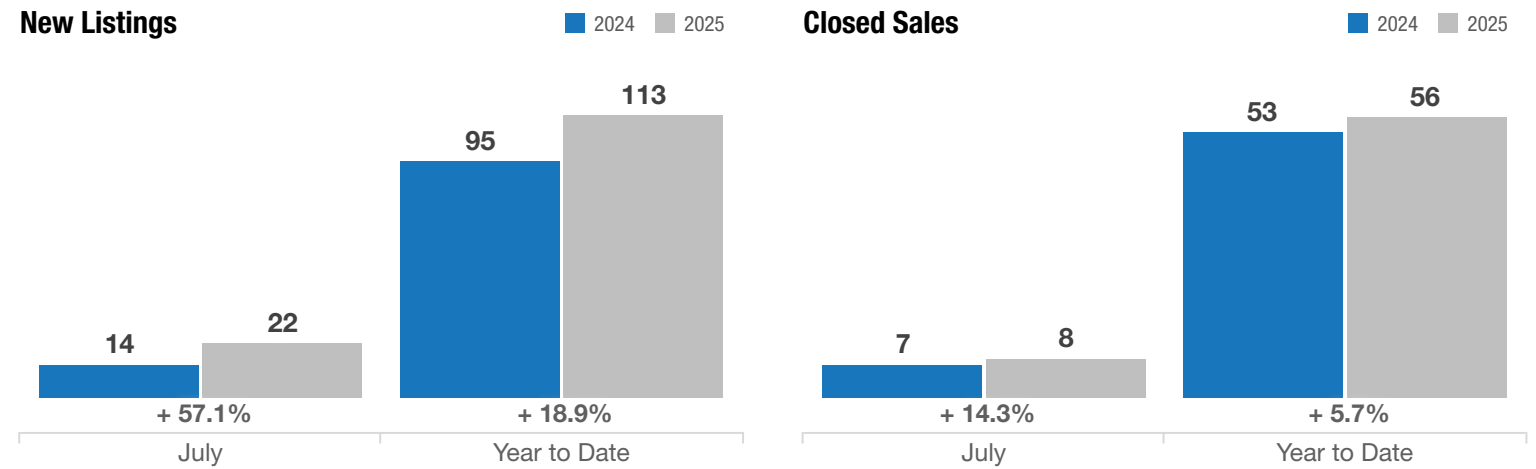


Apison

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 14        | 22        | + 57.1%  | 95           | 113         | + 18.9%  |
| Closed Sales                 | 7         | 8         | + 14.3%  | 53           | 56          | + 5.7%   |
| Median Sales Price           | \$638,000 | \$463,970 | - 27.3%  | \$519,900    | \$499,500   | - 3.9%   |
| Pct. of Orig. Price Received | 94.5%     | 97.3%     | + 3.0%   | 96.8%        | 96.6%       | - 0.2%   |
| Days on Market Until Sale    | 82        | 58        | - 29.3%  | 54           | 100         | + 85.2%  |
| Inventory of Homes for Sale  | 45        | 75        | + 66.7%  | —            | —           | —        |
| Months Supply of Inventory   | 6.2       | 9.4       | + 51.6%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

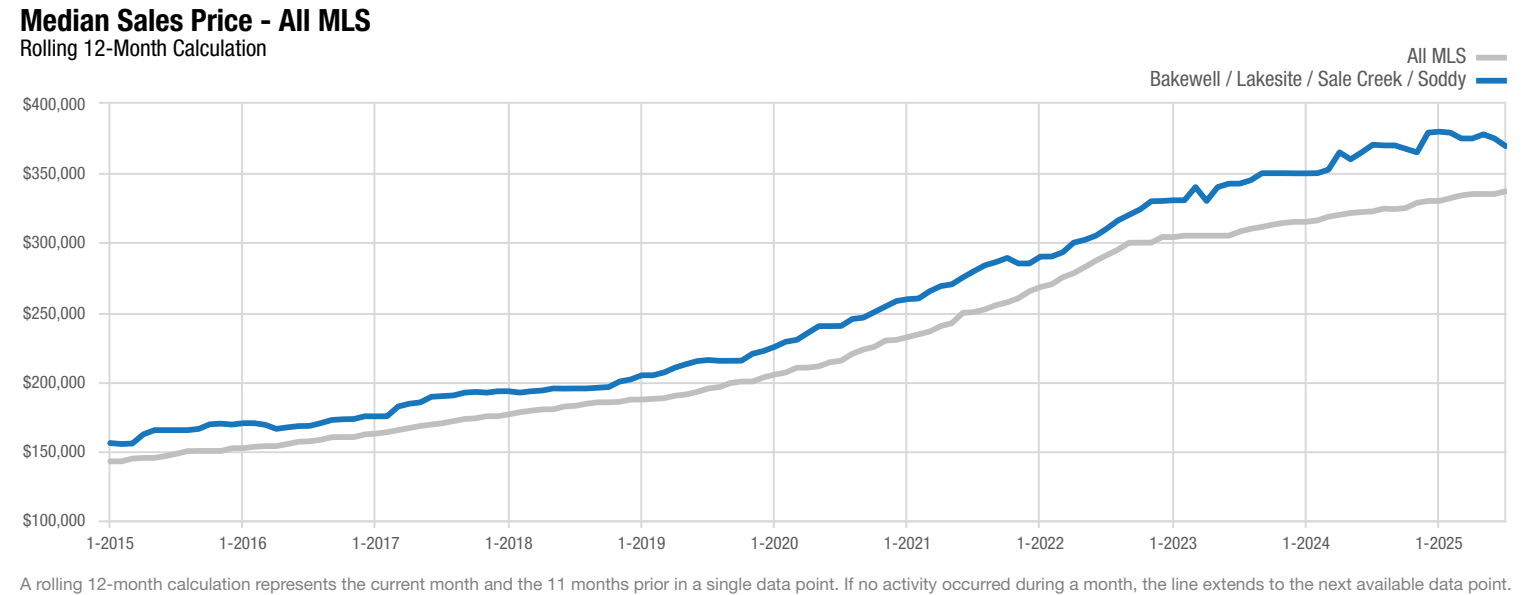
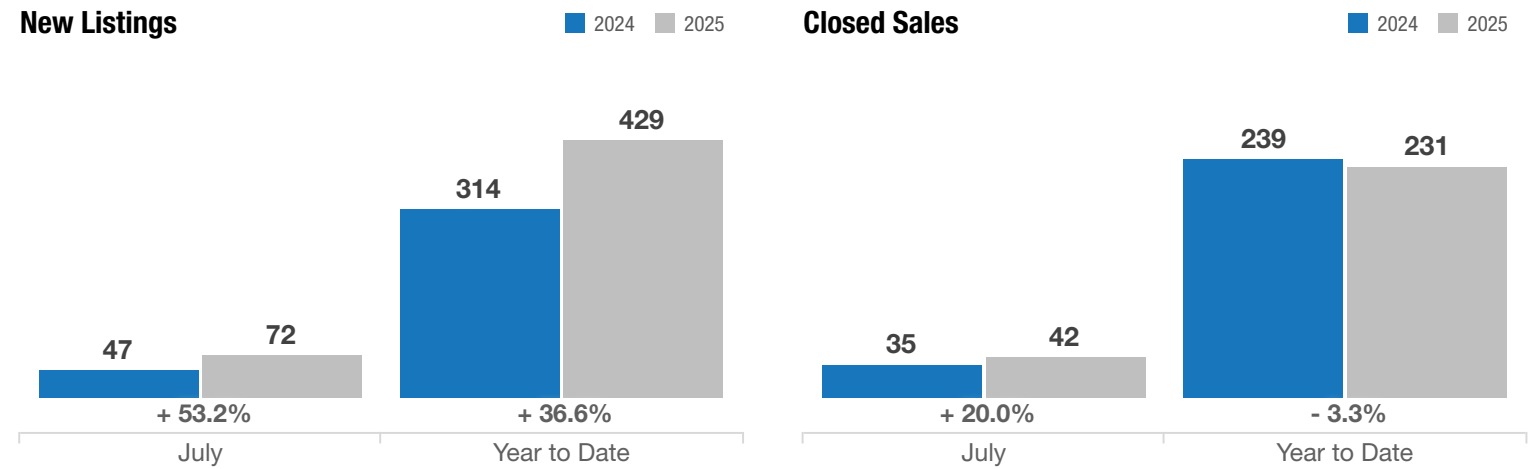


# Bakewell / Lakesite / Sale Creek / Soddy

ZIP Codes: 37379 and 37384

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 47        | 72        | + 53.2%  | 314          | 429         | + 36.6%  |
| Closed Sales                 | 35        | 42        | + 20.0%  | 239          | 231         | - 3.3%   |
| Median Sales Price           | \$422,500 | \$343,018 | - 18.8%  | \$385,000    | \$369,000   | - 4.2%   |
| Pct. of Orig. Price Received | 100.3%    | 99.4%     | - 0.9%   | 98.2%        | 96.9%       | - 1.3%   |
| Days on Market Until Sale    | 39        | 26        | - 33.3%  | 43           | 34          | - 20.9%  |
| Inventory of Homes for Sale  | 81        | 133       | + 64.2%  | —            | —           | —        |
| Months Supply of Inventory   | 2.6       | 3.7       | + 42.3%  | —            | —           | —        |

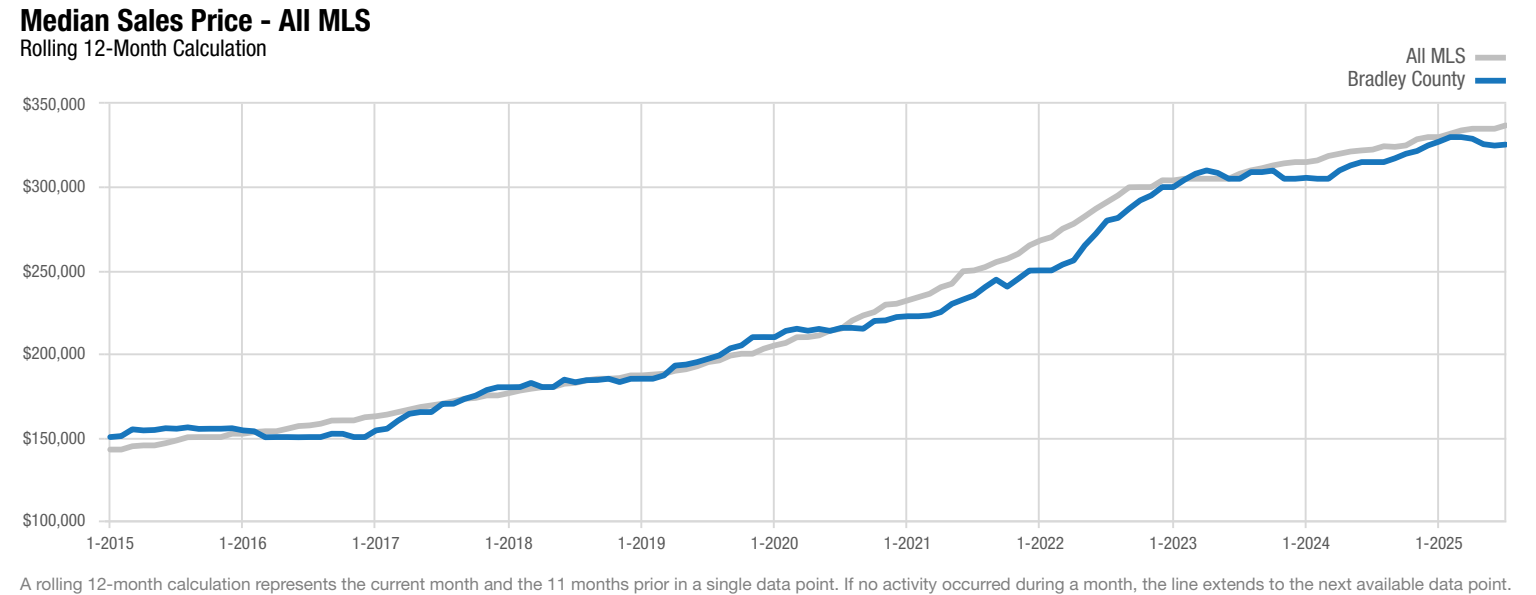
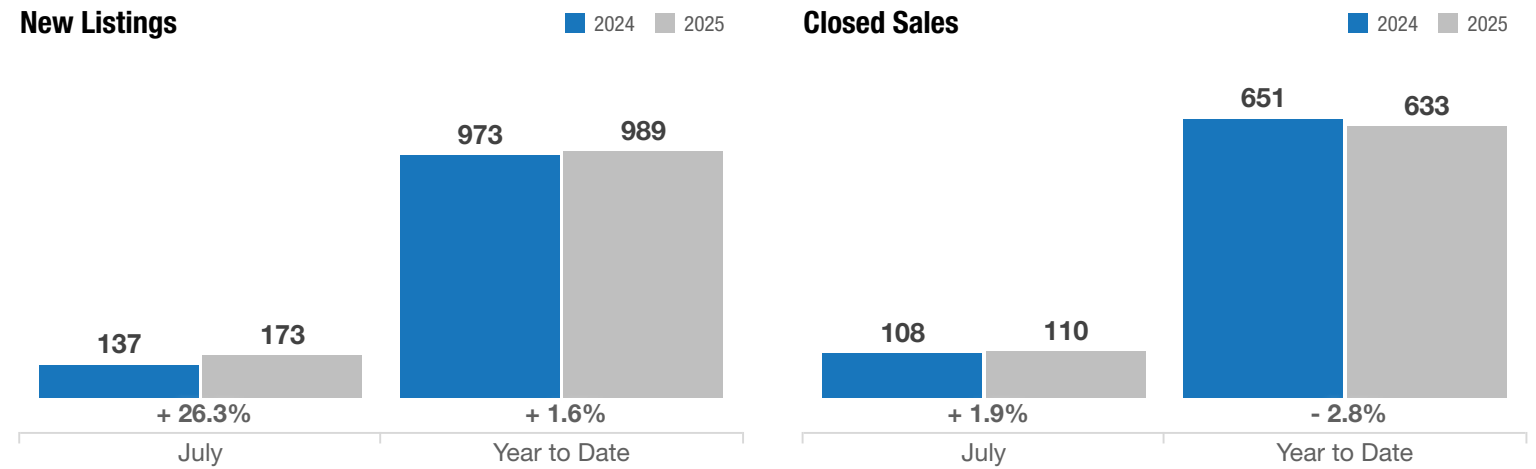
\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



# Bradley County

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 137       | 173       | + 26.3%  | 973          | 989         | + 1.6%   |
| Closed Sales                 | 108       | 110       | + 1.9%   | 651          | 633         | - 2.8%   |
| Median Sales Price           | \$315,000 | \$339,830 | + 7.9%   | \$323,500    | \$325,000   | + 0.5%   |
| Pct. of Orig. Price Received | 95.9%     | 97.5%     | + 1.7%   | 96.6%        | 96.1%       | - 0.5%   |
| Days on Market Until Sale    | 42        | 47        | + 11.9%  | 45           | 49          | + 8.9%   |
| Inventory of Homes for Sale  | 310       | 347       | + 11.9%  | —            | —           | —        |
| Months Supply of Inventory   | 3.5       | 3.7       | + 5.7%   | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



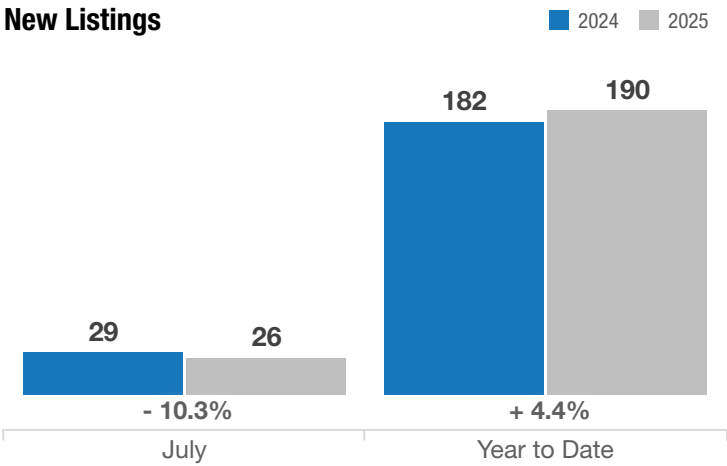
# Brainerd

Includes the Ridgeside Community

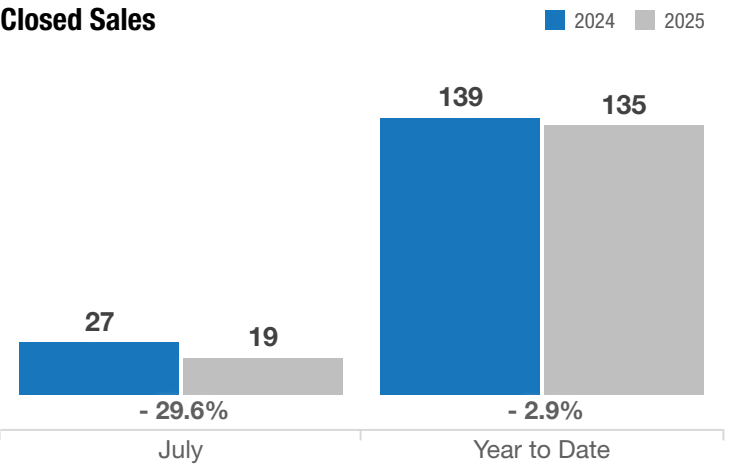
| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 29        | 26        | - 10.3%  | 182          | 190         | + 4.4%   |
| Closed Sales                 | 27        | 19        | - 29.6%  | 139          | 135         | - 2.9%   |
| Median Sales Price           | \$265,000 | \$250,000 | - 5.7%   | \$255,000    | \$265,000   | + 3.9%   |
| Pct. of Orig. Price Received | 96.9%     | 96.7%     | - 0.2%   | 97.9%        | 96.2%       | - 1.7%   |
| Days on Market Until Sale    | 30        | 21        | - 30.0%  | 32           | 36          | + 12.5%  |
| Inventory of Homes for Sale  | 47        | 53        | + 12.8%  | —            | —           | —        |
| Months Supply of Inventory   | 2.4       | 3.0       | + 25.0%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

## New Listings

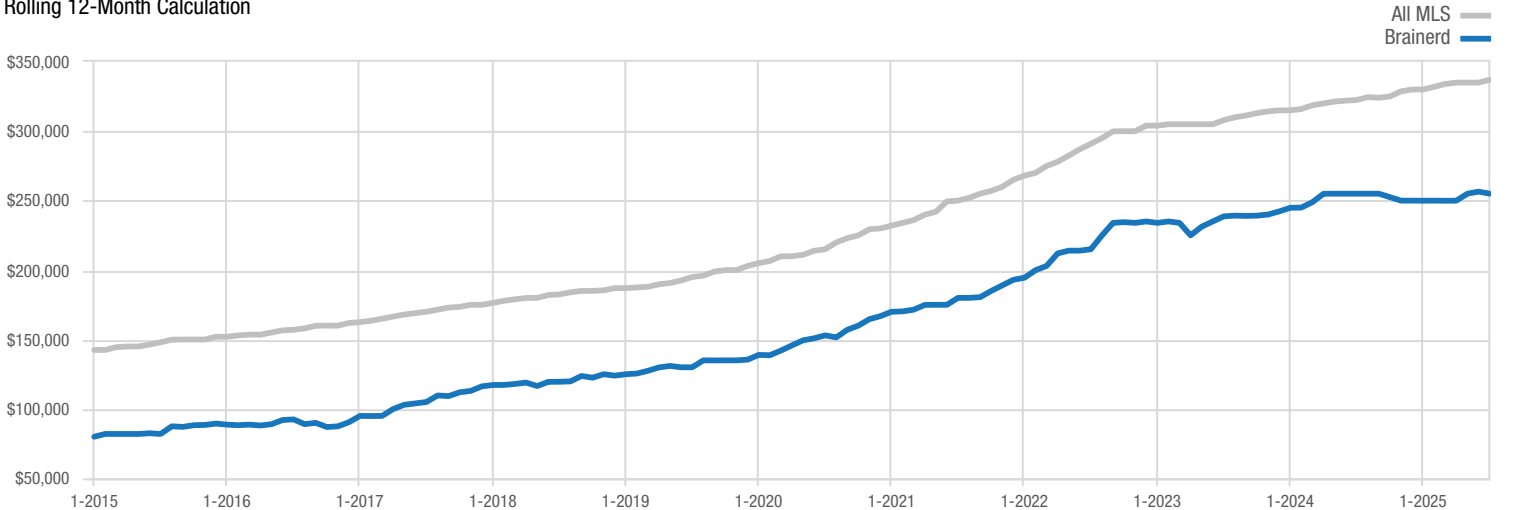


## Closed Sales



## Median Sales Price - All MLS

Rolling 12-Month Calculation



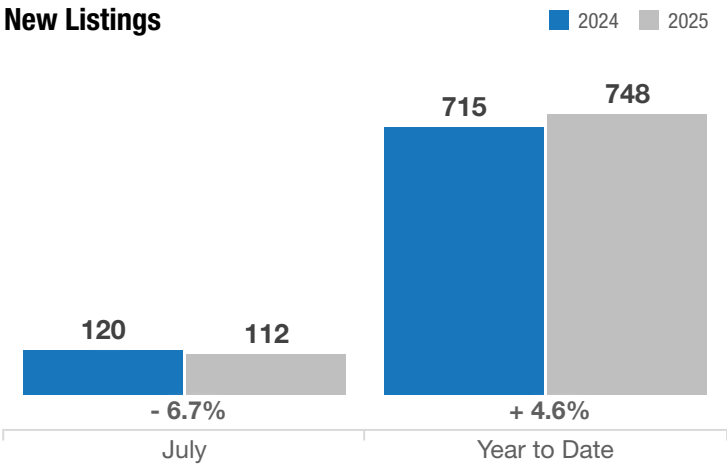
A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

Catoosa County

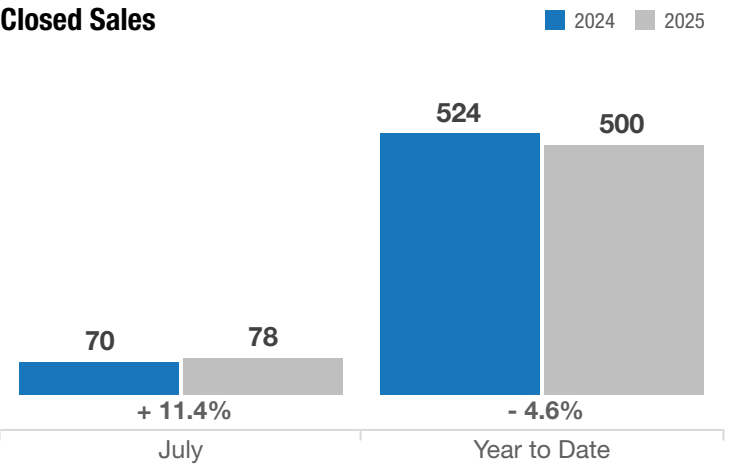
| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 120       | 112       | - 6.7%   | 715          | 748         | + 4.6%   |
| Closed Sales                 | 70        | 78        | + 11.4%  | 524          | 500         | - 4.6%   |
| Median Sales Price           | \$319,500 | \$317,450 | - 0.6%   | \$298,000    | \$295,000   | - 1.0%   |
| Pct. of Orig. Price Received | 96.0%     | 96.8%     | + 0.8%   | 97.1%        | 96.4%       | - 0.7%   |
| Days on Market Until Sale    | 32        | 50        | + 56.3%  | 43           | 53          | + 23.3%  |
| Inventory of Homes for Sale  | 220       | 251       | + 14.1%  | —            | —           | —        |
| Months Supply of Inventory   | 3.1       | 3.5       | + 12.9%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

New Listings

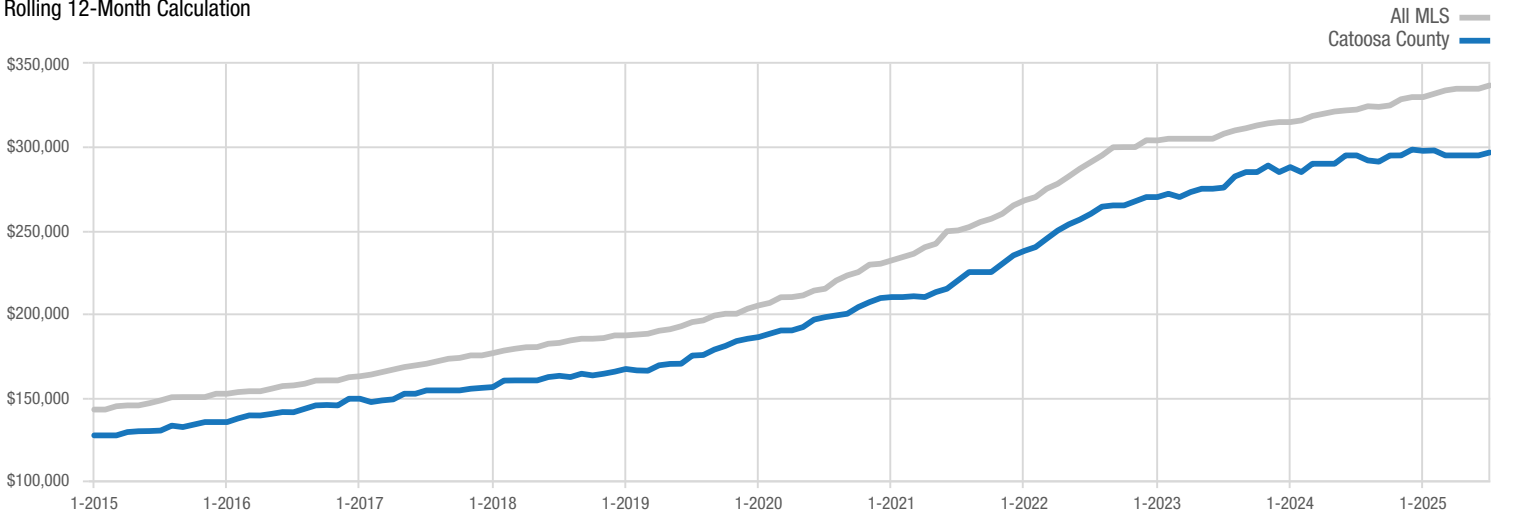


Closed Sales



Median Sales Price - All MLS

Rolling 12-Month Calculation



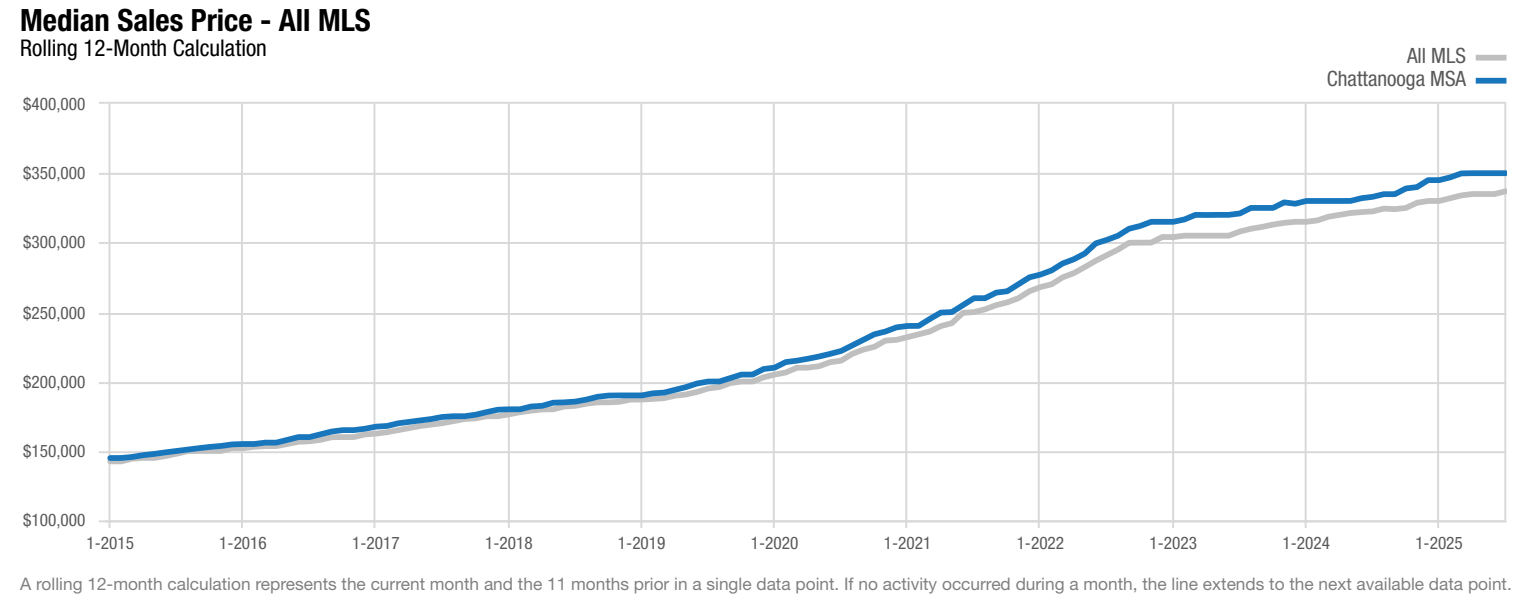
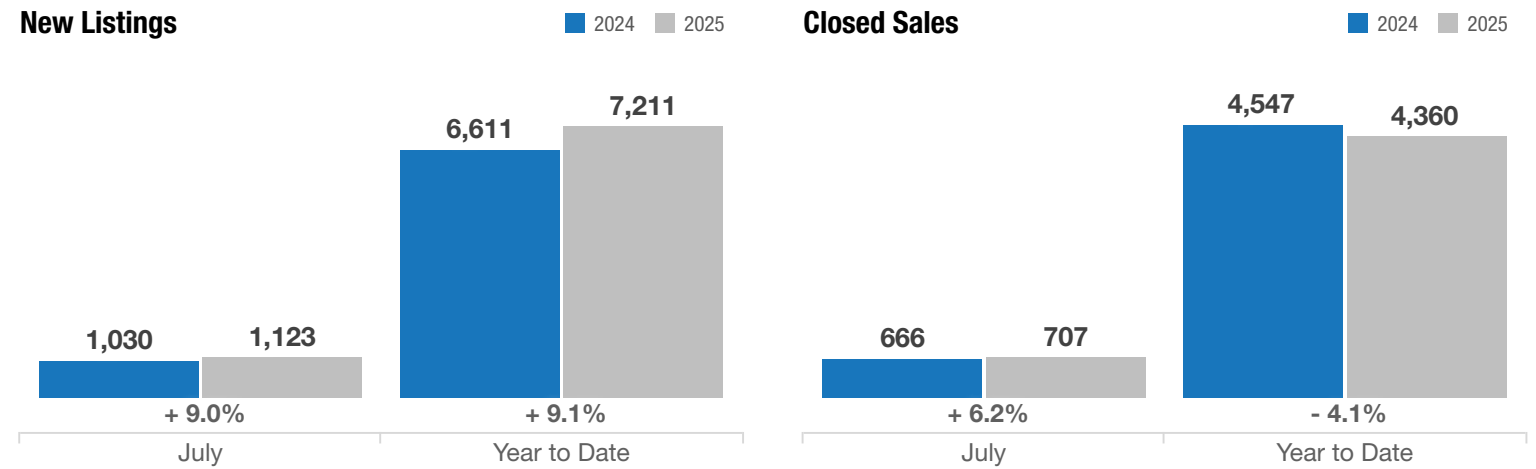
A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

# Chattanooga MSA

Includes Catoosa, Dade, Hamilton, Marion, Sequatchie and Walker Counties

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 1,030     | 1,123     | + 9.0%   | 6,611        | 7,211       | + 9.1%   |
| Closed Sales                 | 666       | 707       | + 6.2%   | 4,547        | 4,360       | - 4.1%   |
| Median Sales Price           | \$339,950 | \$366,885 | + 7.9%   | \$339,700    | \$352,194   | + 3.7%   |
| Pct. of Orig. Price Received | 96.7%     | 96.0%     | - 0.7%   | 96.8%        | 95.9%       | - 0.9%   |
| Days on Market Until Sale    | 38        | 49        | + 28.9%  | 42           | 49          | + 16.7%  |
| Inventory of Homes for Sale  | 1,887     | 2,460     | + 30.4%  | —            | —           | —        |
| Months Supply of Inventory   | 3.0       | 3.9       | + 30.0%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



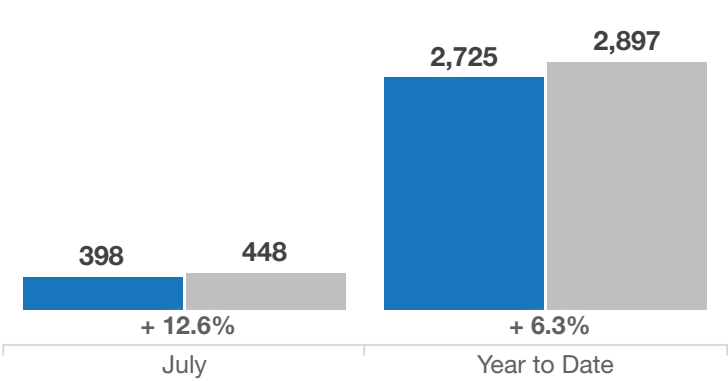
# Chattanooga

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 398       | 448       | + 12.6%  | 2,725        | 2,897       | + 6.3%   |
| Closed Sales                 | 258       | 270       | + 4.7%   | 1,793        | 1,610       | - 10.2%  |
| Median Sales Price           | \$319,100 | \$360,000 | + 12.8%  | \$325,000    | \$340,000   | + 4.6%   |
| Pct. of Orig. Price Received | 96.3%     | 95.3%     | - 1.0%   | 96.8%        | 95.6%       | - 1.2%   |
| Days on Market Until Sale    | 32        | 52        | + 62.5%  | 37           | 46          | + 24.3%  |
| Inventory of Homes for Sale  | 691       | 940       | + 36.0%  | —            | —           | —        |
| Months Supply of Inventory   | 2.9       | 4.0       | + 37.9%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

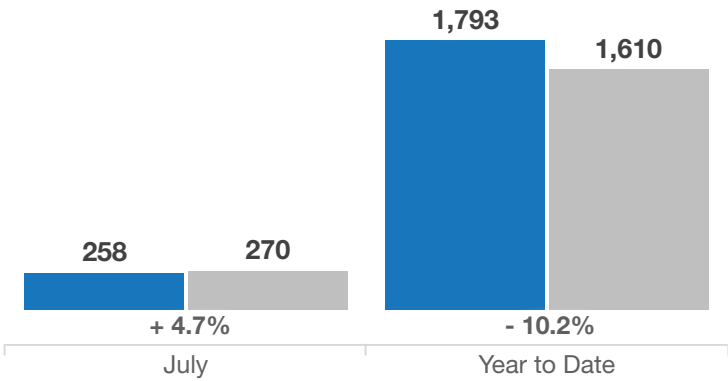
## New Listings

2024 2025



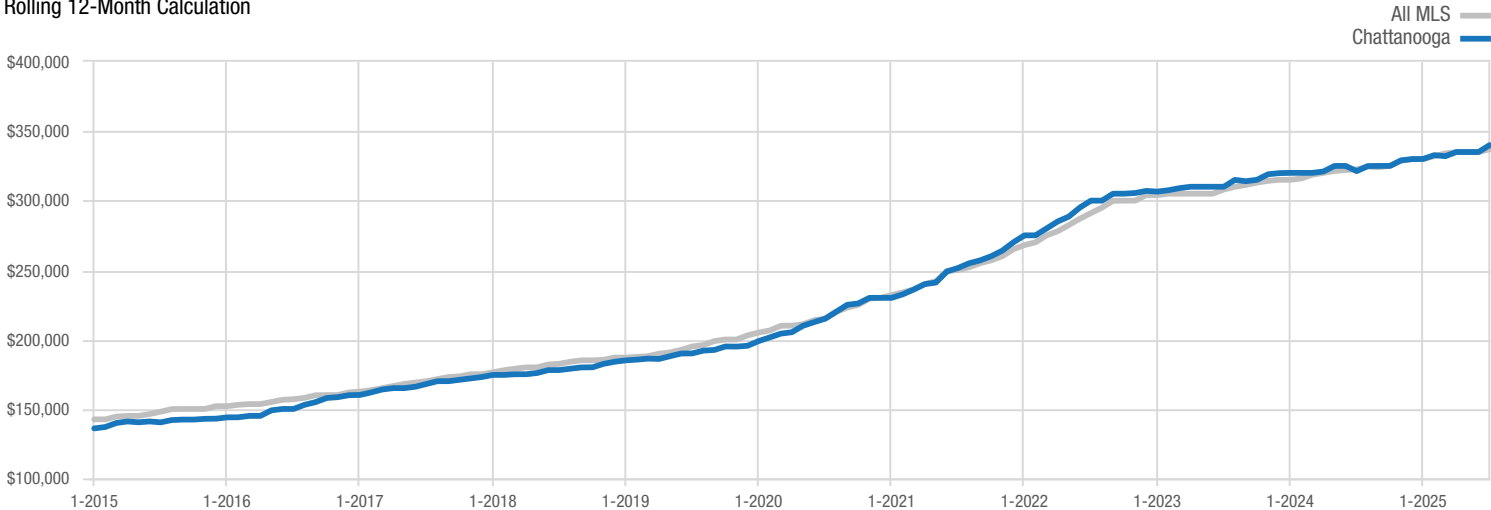
## Closed Sales

2024 2025



## Median Sales Price - All MLS

Rolling 12-Month Calculation

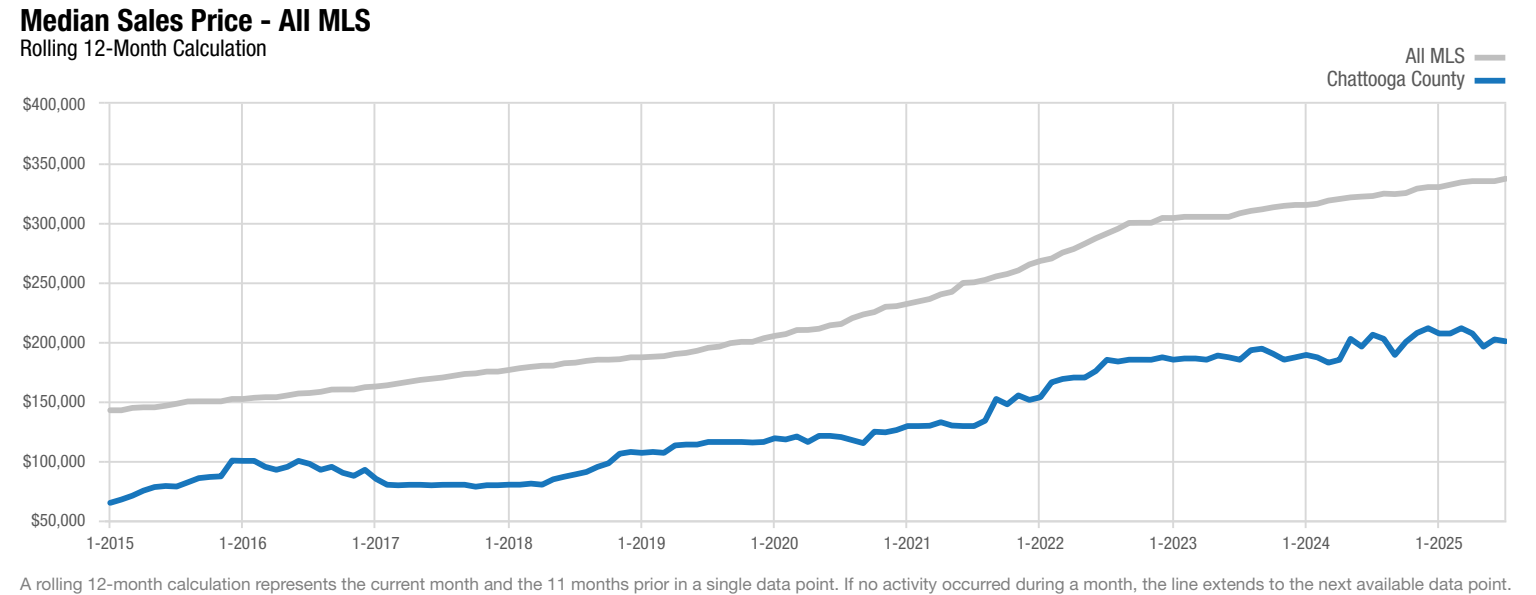
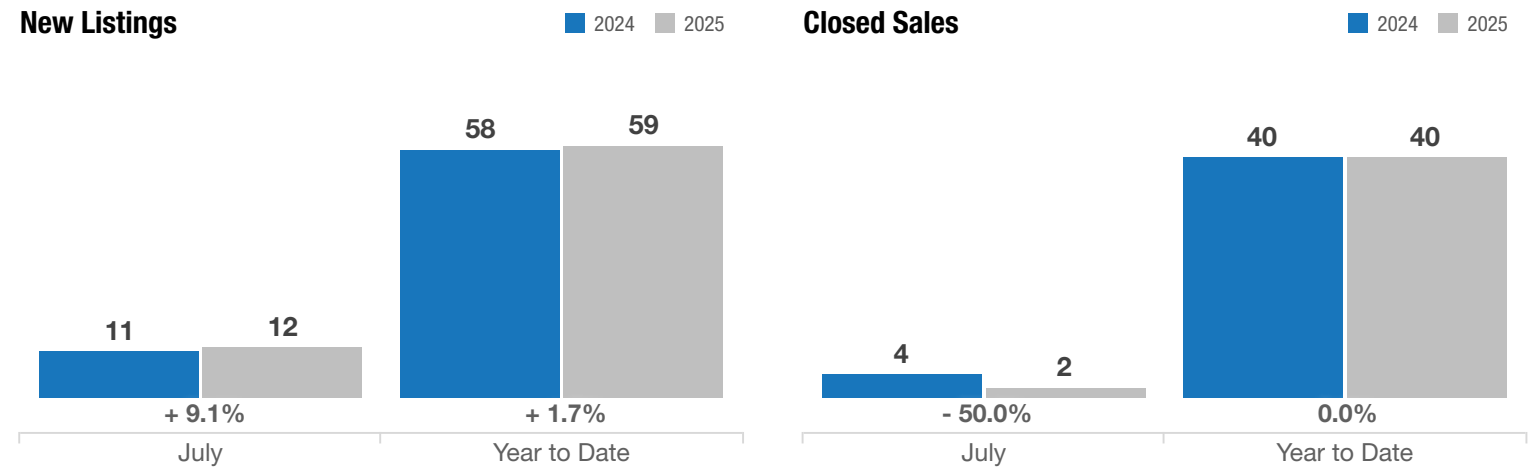


A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

# Chattooga County

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 11        | 12        | + 9.1%   | 58           | 59          | + 1.7%   |
| Closed Sales                 | 4         | 2         | - 50.0%  | 40           | 40          | 0.0%     |
| Median Sales Price           | \$263,500 | \$294,500 | + 11.8%  | \$222,000    | \$202,000   | - 9.0%   |
| Pct. of Orig. Price Received | 98.7%     | 84.2%     | - 14.7%  | 95.1%        | 92.7%       | - 2.5%   |
| Days on Market Until Sale    | 14        | 77        | + 450.0% | 31           | 53          | + 71.0%  |
| Inventory of Homes for Sale  | 26        | 24        | - 7.7%   | —            | —           | —        |
| Months Supply of Inventory   | 4.3       | 3.8       | - 11.6%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.





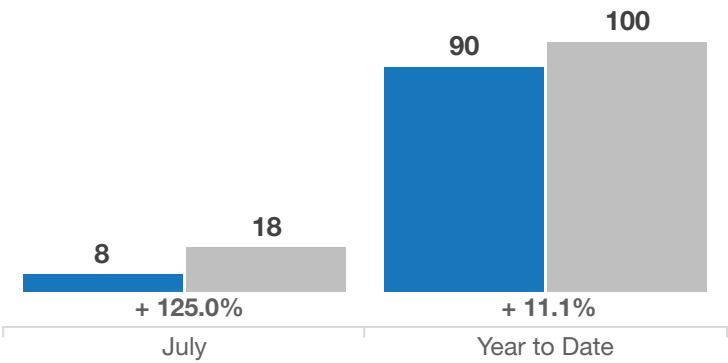
# Collegedale

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 8         | 18        | + 125.0% | 90           | 100         | + 11.1%  |
| Closed Sales                 | 6         | 9         | + 50.0%  | 53           | 61          | + 15.1%  |
| Median Sales Price           | \$438,750 | \$542,500 | + 23.6%  | \$485,000    | \$459,000   | - 5.4%   |
| Pct. of Orig. Price Received | 98.7%     | 95.7%     | - 3.0%   | 98.6%        | 97.7%       | - 0.9%   |
| Days on Market Until Sale    | 29        | 35        | + 20.7%  | 51           | 60          | + 17.6%  |
| Inventory of Homes for Sale  | 32        | 36        | + 12.5%  | —            | —           | —        |
| Months Supply of Inventory   | 4.1       | 4.1       | 0.0%     | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

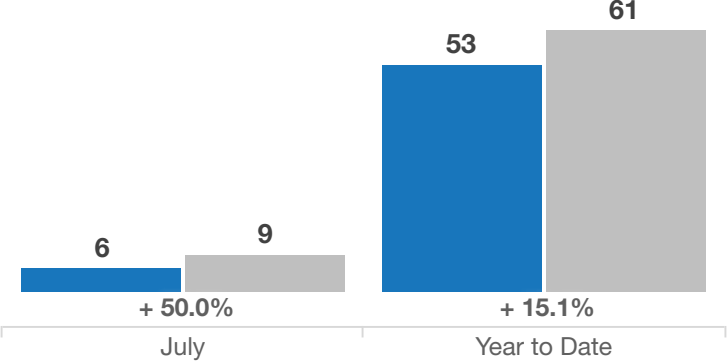
## New Listings

2024 2025



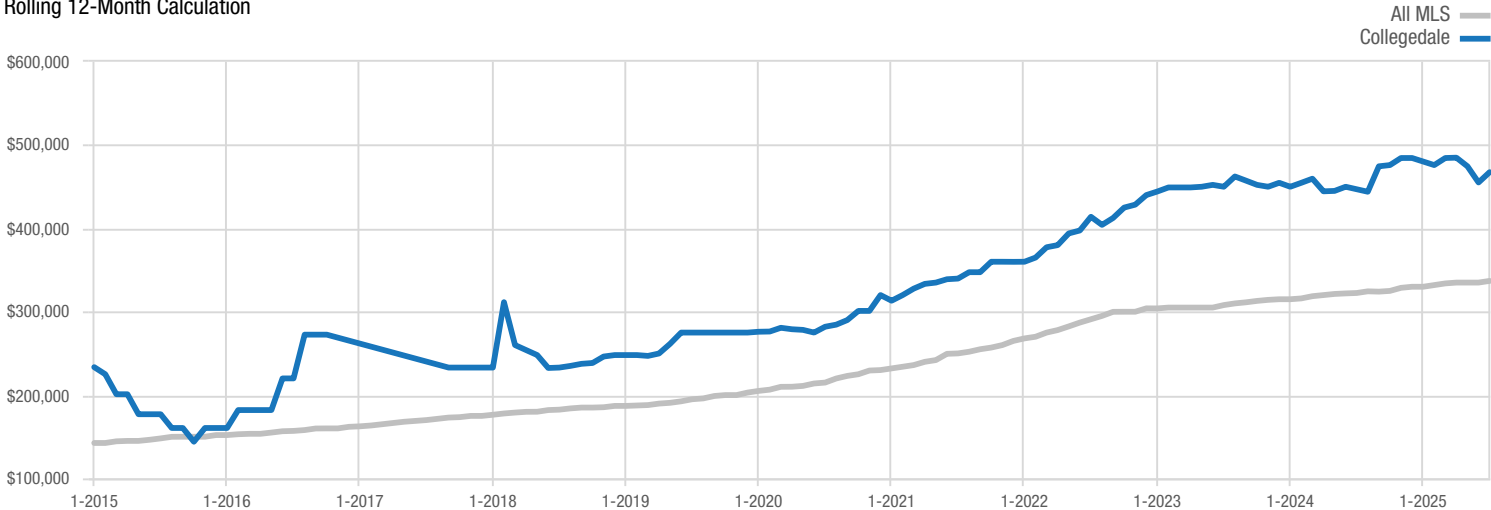
## Closed Sales

2024 2025



## Median Sales Price - All MLS

Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

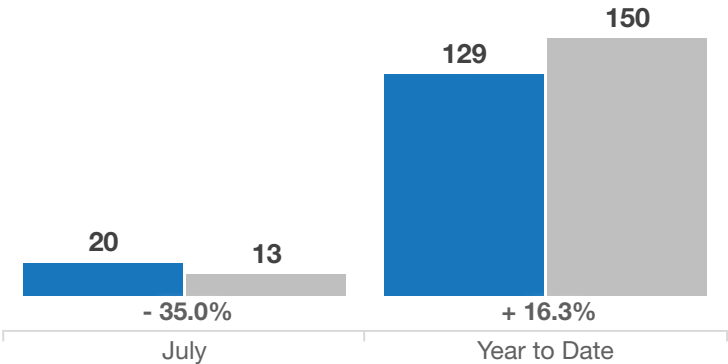
# Dade County

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 20        | 13        | - 35.0%  | 129          | 150         | + 16.3%  |
| Closed Sales                 | 10        | 19        | + 90.0%  | 81           | 98          | + 21.0%  |
| Median Sales Price           | \$260,000 | \$279,500 | + 7.5%   | \$273,000    | \$308,000   | + 12.8%  |
| Pct. of Orig. Price Received | 99.1%     | 92.0%     | - 7.2%   | 94.9%        | 93.1%       | - 1.9%   |
| Days on Market Until Sale    | 12        | 54        | + 350.0% | 53           | 52          | - 1.9%   |
| Inventory of Homes for Sale  | 50        | 48        | - 4.0%   | —            | —           | —        |
| Months Supply of Inventory   | 4.3       | 3.4       | - 20.9%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

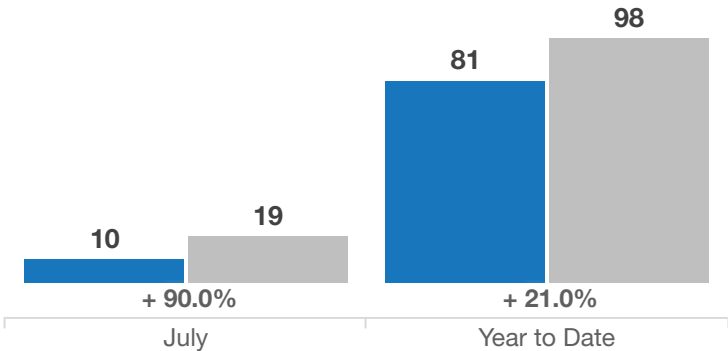
## New Listings

2024 2025



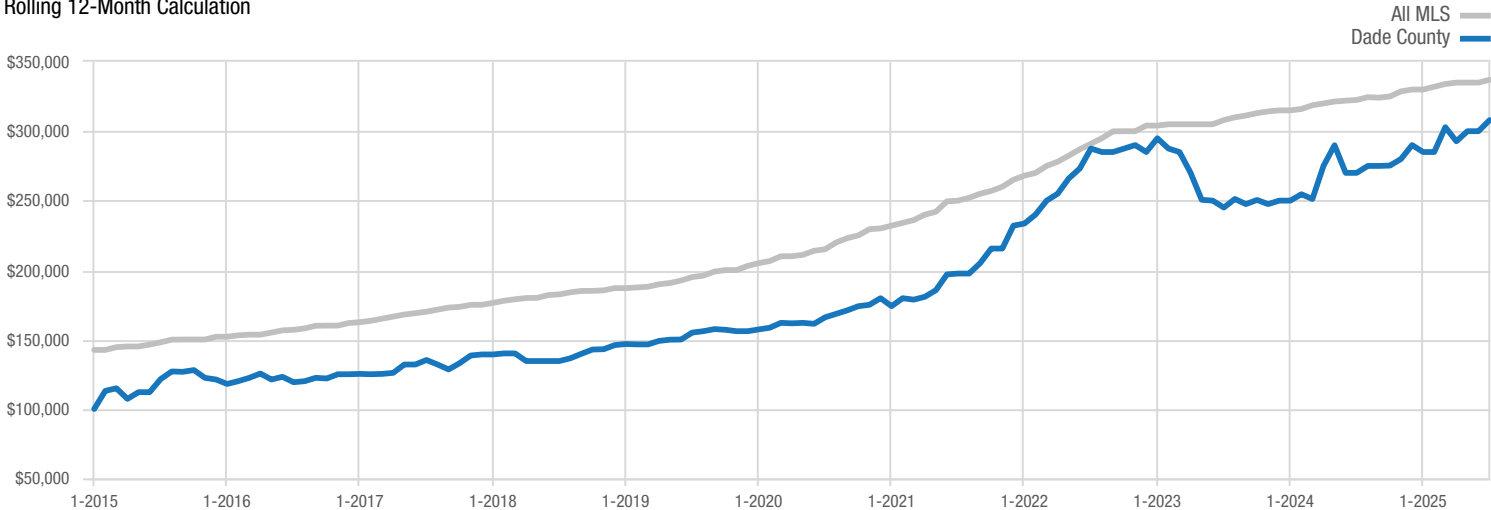
## Closed Sales

2024 2025



## Median Sales Price - All MLS

Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

# Downtown Chattanooga

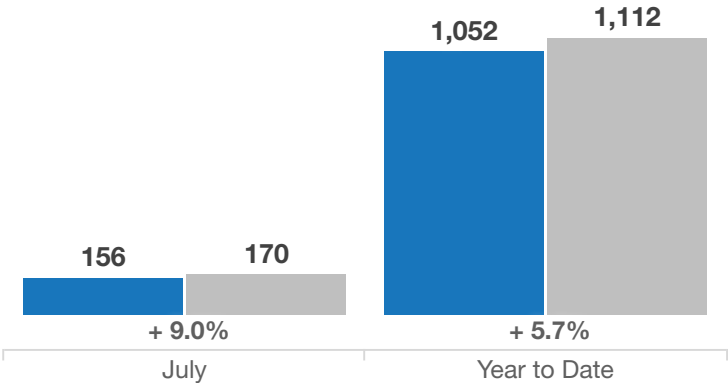
ZIP Codes: 37402, 37403, 37404, 37405, 37406, 37408 and 37450

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 156       | 170       | + 9.0%   | 1,052        | 1,112       | + 5.7%   |
| Closed Sales                 | 78        | 88        | + 12.8%  | 554          | 546         | - 1.4%   |
| Median Sales Price           | \$323,000 | \$379,500 | + 17.5%  | \$340,000    | \$350,000   | + 2.9%   |
| Pct. of Orig. Price Received | 94.0%     | 93.3%     | - 0.7%   | 95.0%        | 94.3%       | - 0.7%   |
| Days on Market Until Sale    | 44        | 83        | + 88.6%  | 46           | 56          | + 21.7%  |
| Inventory of Homes for Sale  | 308       | 396       | + 28.6%  | —            | —           | —        |
| Months Supply of Inventory   | 4.1       | 5.1       | + 24.4%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

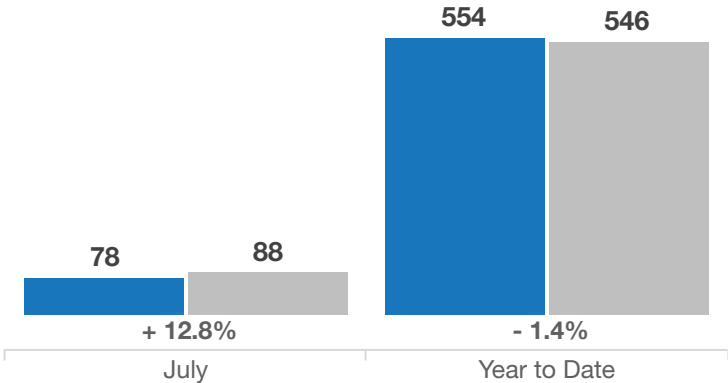
## New Listings

2024 2025



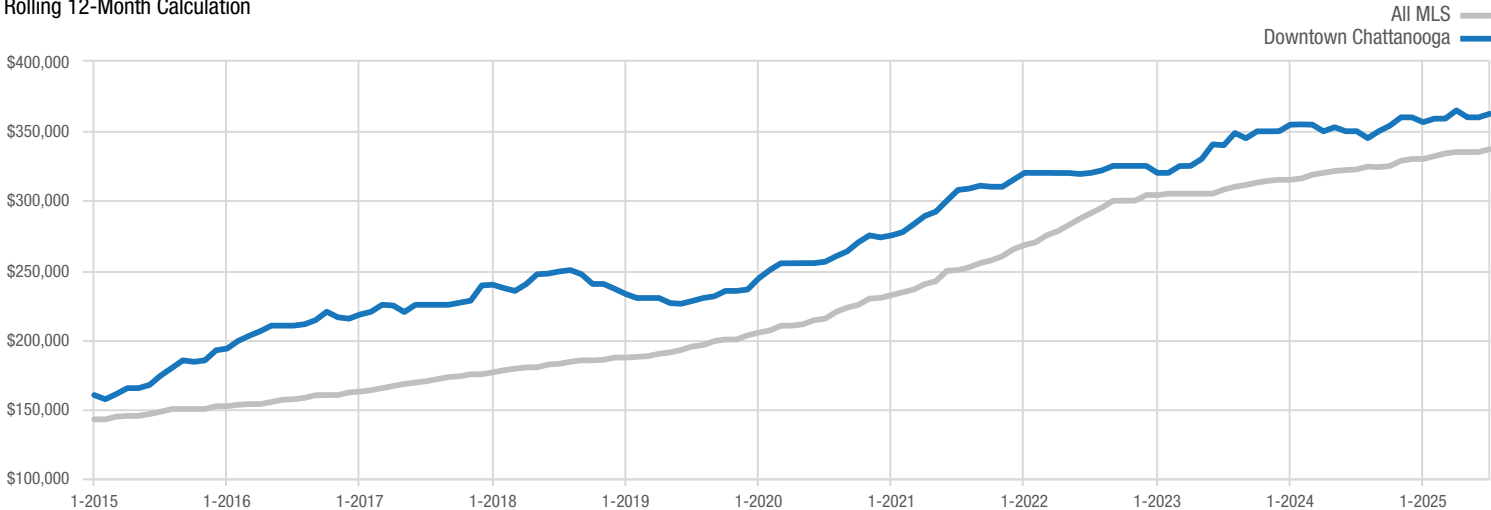
## Closed Sales

2024 2025



## Median Sales Price - All MLS

Rolling 12-Month Calculation



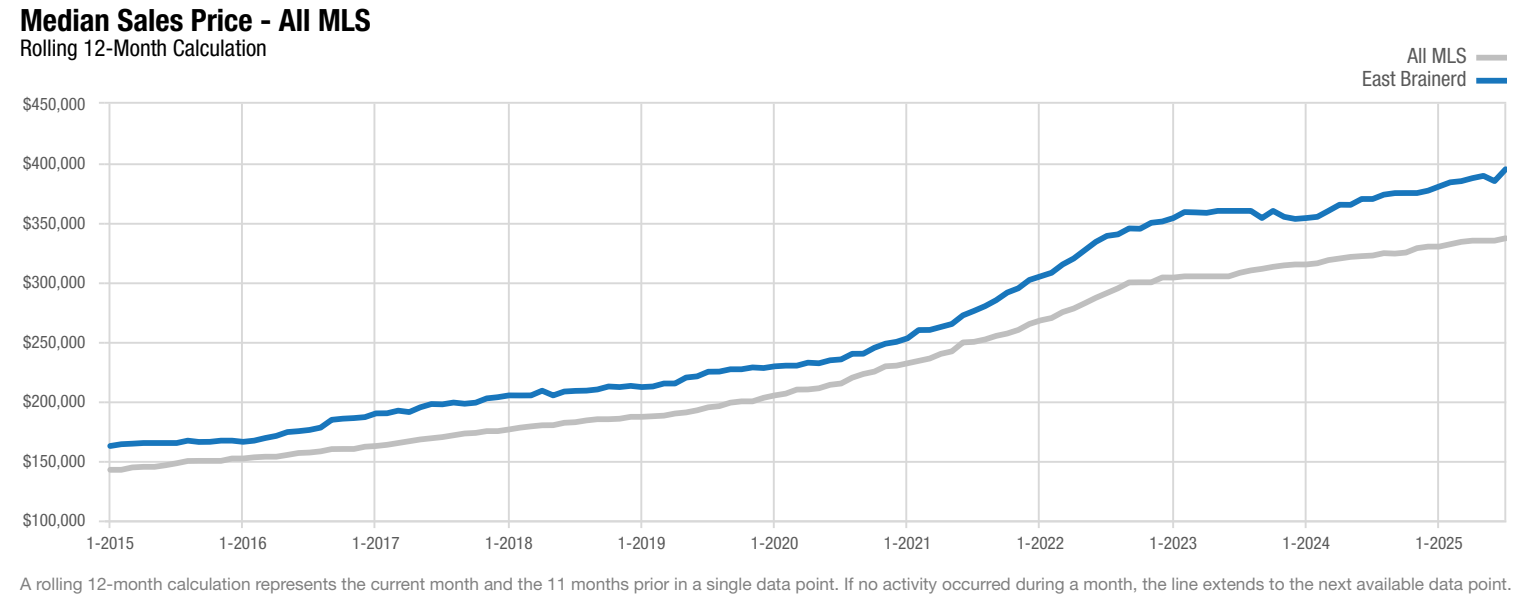
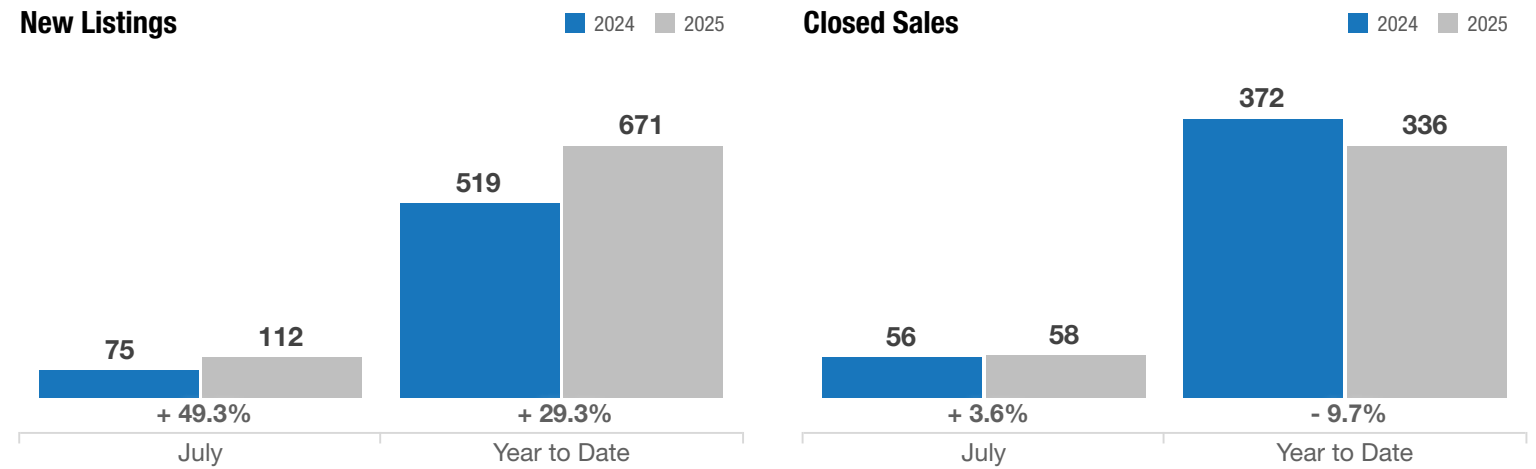
A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

# East Brainerd

Includes the Cromwell, Dalewood, Eastdale & Tyner Communities

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 75        | 112       | + 49.3%  | 519          | 671         | + 29.3%  |
| Closed Sales                 | 56        | 58        | + 3.6%   | 372          | 336         | - 9.7%   |
| Median Sales Price           | \$355,000 | \$431,250 | + 21.5%  | \$375,000    | \$398,450   | + 6.3%   |
| Pct. of Orig. Price Received | 96.9%     | 95.0%     | - 2.0%   | 97.4%        | 96.5%       | - 0.9%   |
| Days on Market Until Sale    | 25        | 42        | + 68.0%  | 36           | 44          | + 22.2%  |
| Inventory of Homes for Sale  | 126       | 216       | + 71.4%  | —            | —           | —        |
| Months Supply of Inventory   | 2.5       | 4.6       | + 84.0%  | —            | —           | —        |

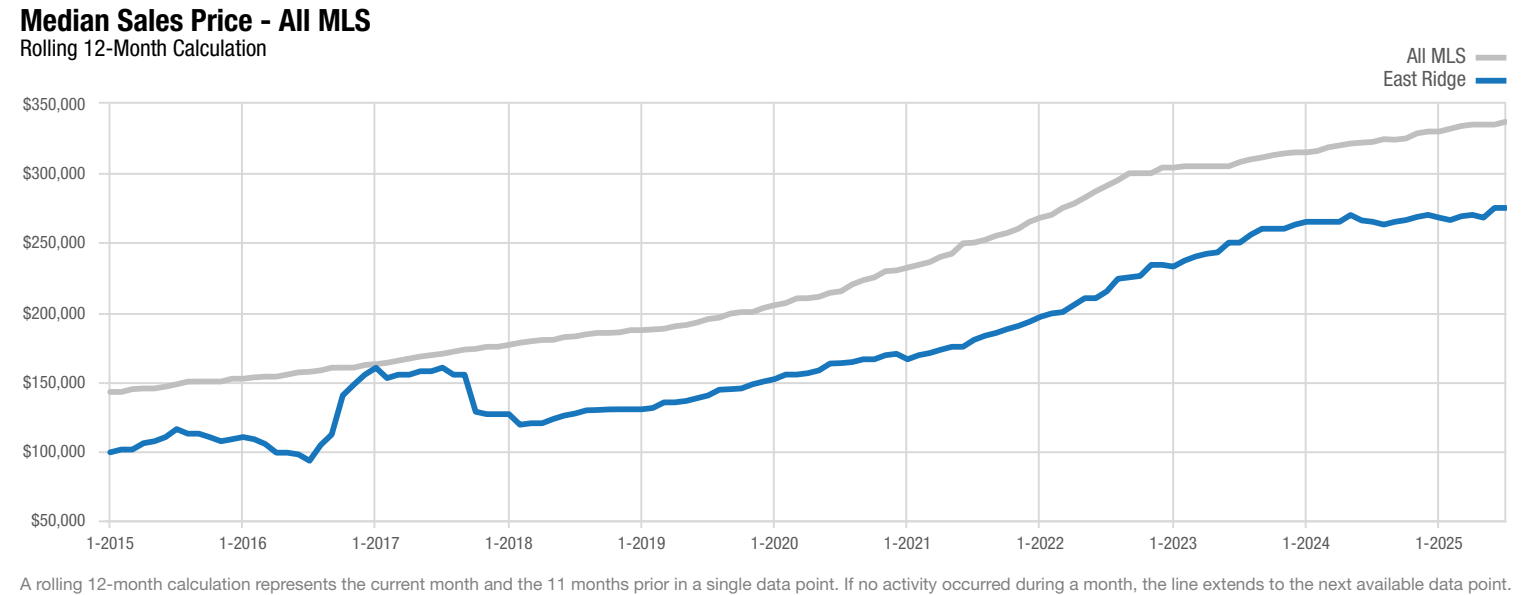
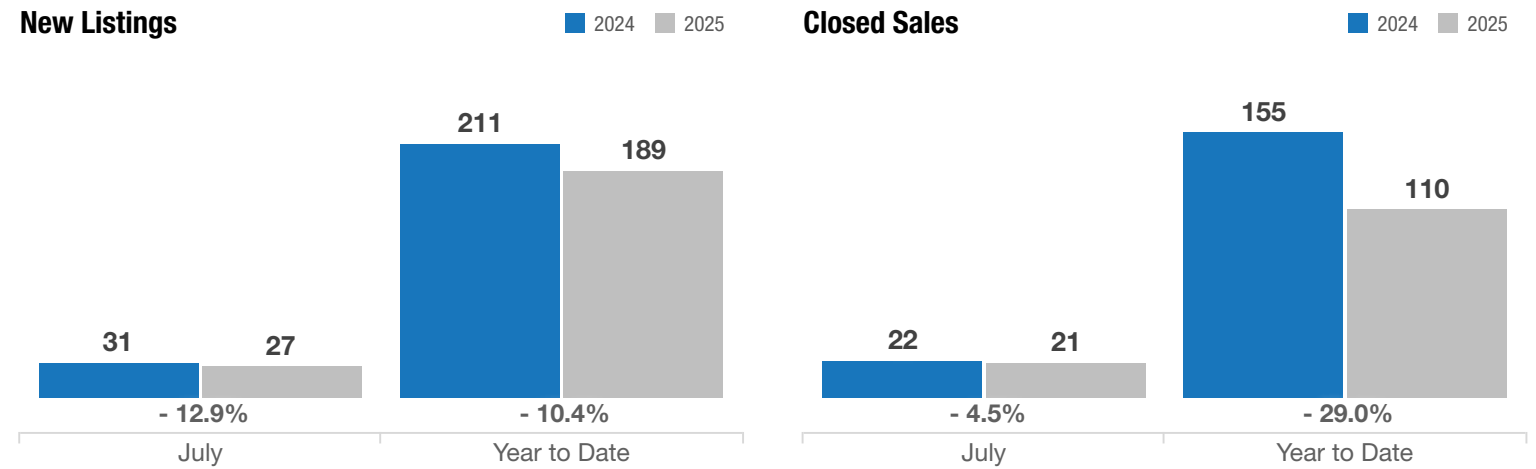
\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



## East Ridge

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 31        | 27        | - 12.9%  | 211          | 189         | - 10.4%  |
| Closed Sales                 | 22        | 21        | - 4.5%   | 155          | 110         | - 29.0%  |
| Median Sales Price           | \$271,500 | \$275,000 | + 1.3%   | \$270,000    | \$281,500   | + 4.3%   |
| Pct. of Orig. Price Received | 96.4%     | 97.7%     | + 1.3%   | 97.2%        | 95.8%       | - 1.4%   |
| Days on Market Until Sale    | 17        | 38        | + 123.5% | 25           | 45          | + 80.0%  |
| Inventory of Homes for Sale  | 44        | 61        | + 38.6%  | —            | —           | —        |
| Months Supply of Inventory   | 1.9       | 3.6       | + 89.5%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



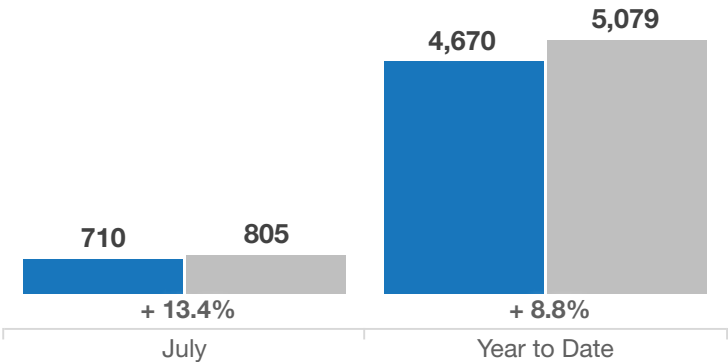
# Hamilton County

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 710       | 805       | + 13.4%  | 4,670        | 5,079       | + 8.8%   |
| Closed Sales                 | 467       | 494       | + 5.8%   | 3,173        | 3,037       | - 4.3%   |
| Median Sales Price           | \$367,500 | \$405,000 | + 10.2%  | \$374,950    | \$390,000   | + 4.0%   |
| Pct. of Orig. Price Received | 97.1%     | 96.3%     | - 0.8%   | 97.3%        | 96.1%       | - 1.2%   |
| Days on Market Until Sale    | 37        | 47        | + 27.0%  | 40           | 47          | + 17.5%  |
| Inventory of Homes for Sale  | 1,263     | 1,689     | + 33.7%  | —            | —           | —        |
| Months Supply of Inventory   | 2.9       | 3.8       | + 31.0%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

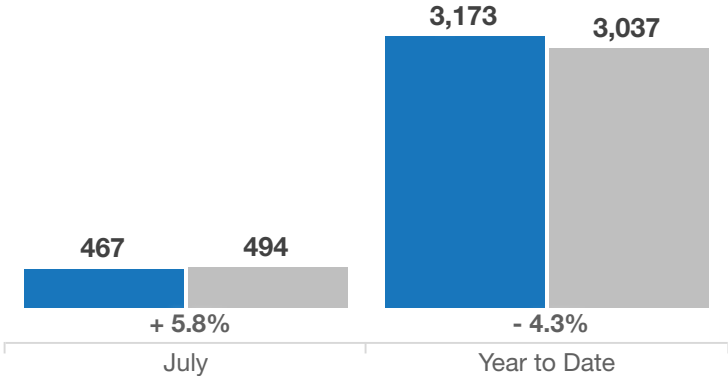
## New Listings

2024 2025



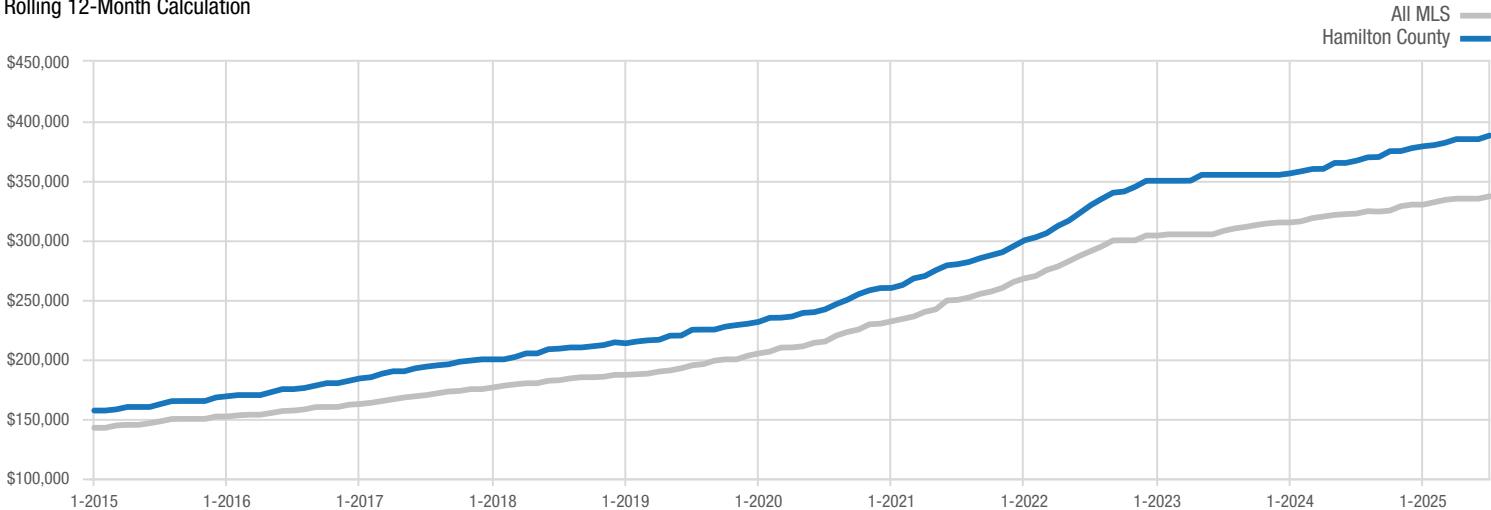
## Closed Sales

2024 2025



## Median Sales Price - All MLS

Rolling 12-Month Calculation



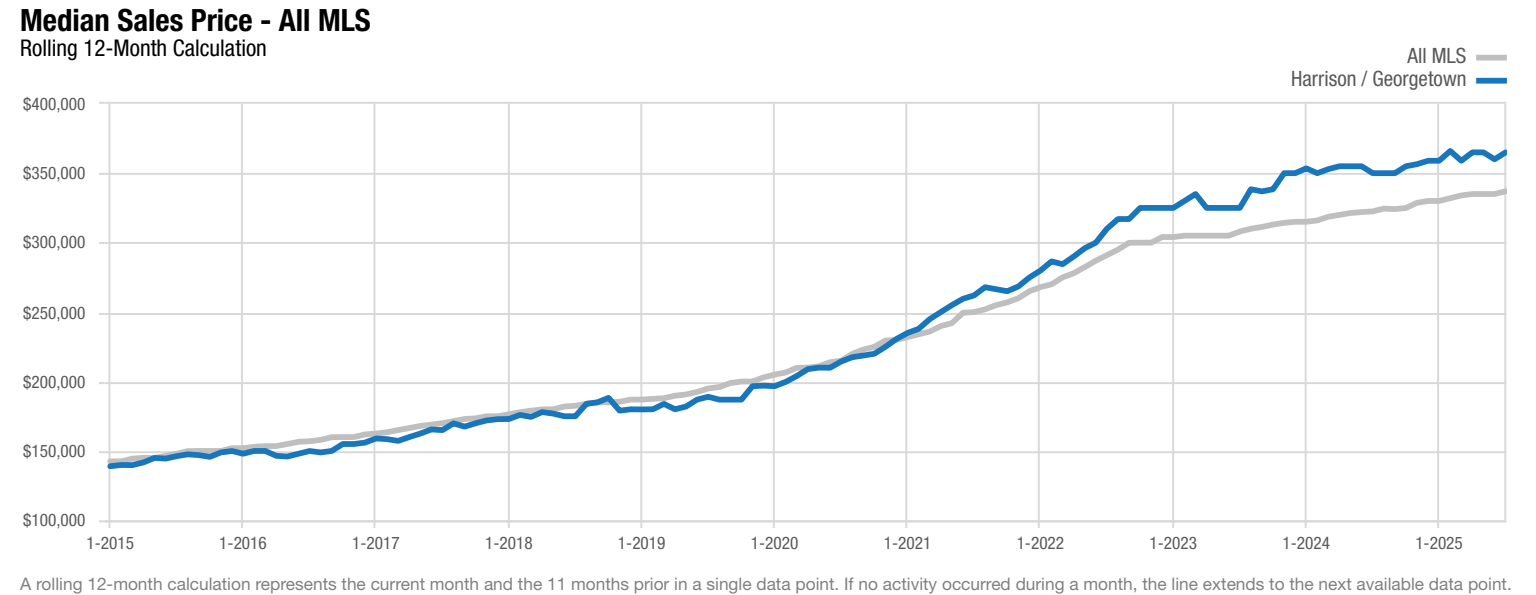
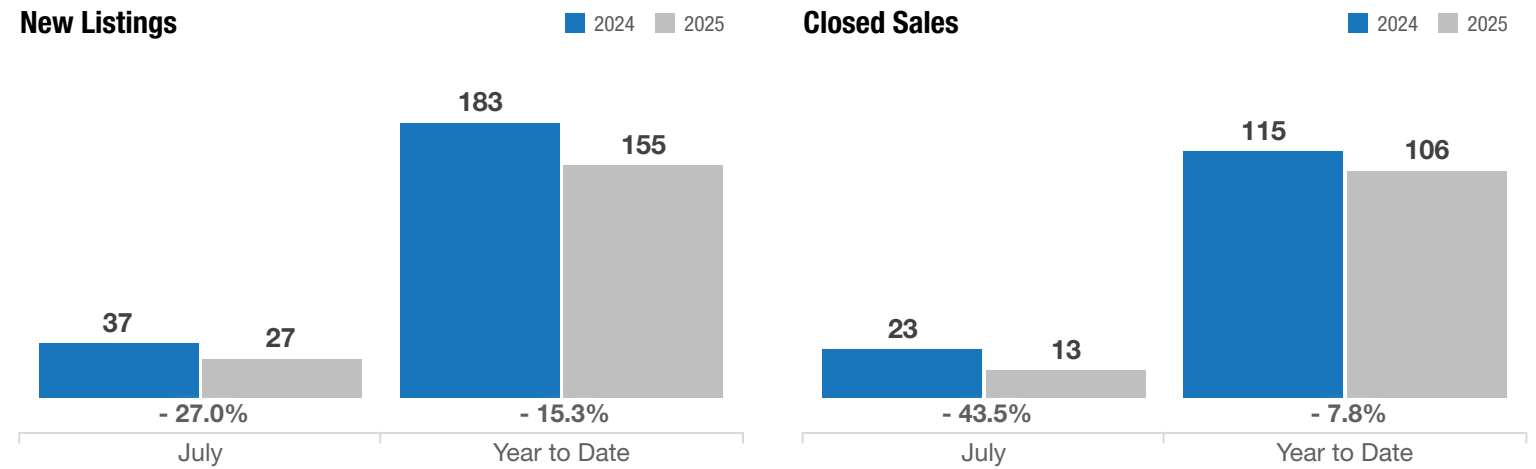
A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

# Harrison / Georgetown

ZIP Codes: 37341 and 37308

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 37        | 27        | - 27.0%  | 183          | 155         | - 15.3%  |
| Closed Sales                 | 23        | 13        | - 43.5%  | 115          | 106         | - 7.8%   |
| Median Sales Price           | \$355,000 | \$425,000 | + 19.7%  | \$367,000    | \$367,000   | 0.0%     |
| Pct. of Orig. Price Received | 96.0%     | 95.2%     | - 0.8%   | 96.7%        | 96.3%       | - 0.4%   |
| Days on Market Until Sale    | 52        | 27        | - 48.1%  | 44           | 48          | + 9.1%   |
| Inventory of Homes for Sale  | 61        | 55        | - 9.8%   | —            | —           | —        |
| Months Supply of Inventory   | 3.6       | 3.6       | 0.0%     | —            | —           | —        |

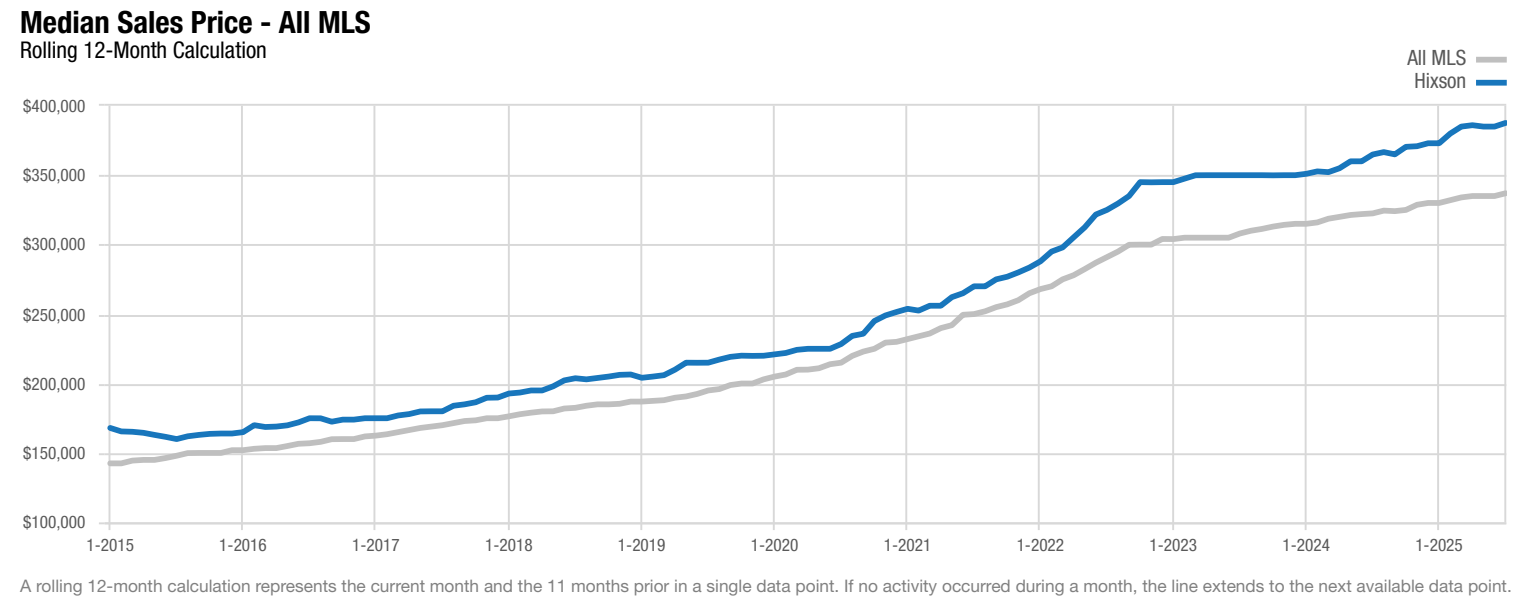
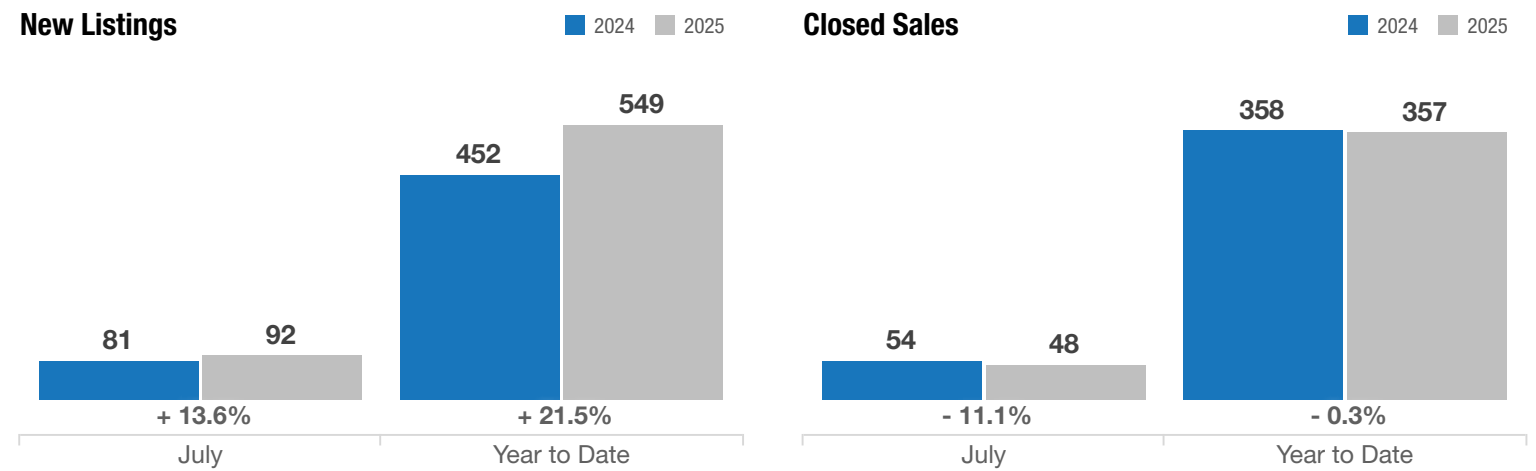
\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



# Hixson

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 81        | 92        | + 13.6%  | 452          | 549         | + 21.5%  |
| Closed Sales                 | 54        | 48        | - 11.1%  | 358          | 357         | - 0.3%   |
| Median Sales Price           | \$383,750 | \$420,500 | + 9.6%   | \$369,950    | \$391,625   | + 5.9%   |
| Pct. of Orig. Price Received | 98.6%     | 97.8%     | - 0.8%   | 98.0%        | 97.1%       | - 0.9%   |
| Days on Market Until Sale    | 21        | 29        | + 38.1%  | 37           | 36          | - 2.7%   |
| Inventory of Homes for Sale  | 93        | 154       | + 65.6%  | —            | —           | —        |
| Months Supply of Inventory   | 1.8       | 3.0       | + 66.7%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



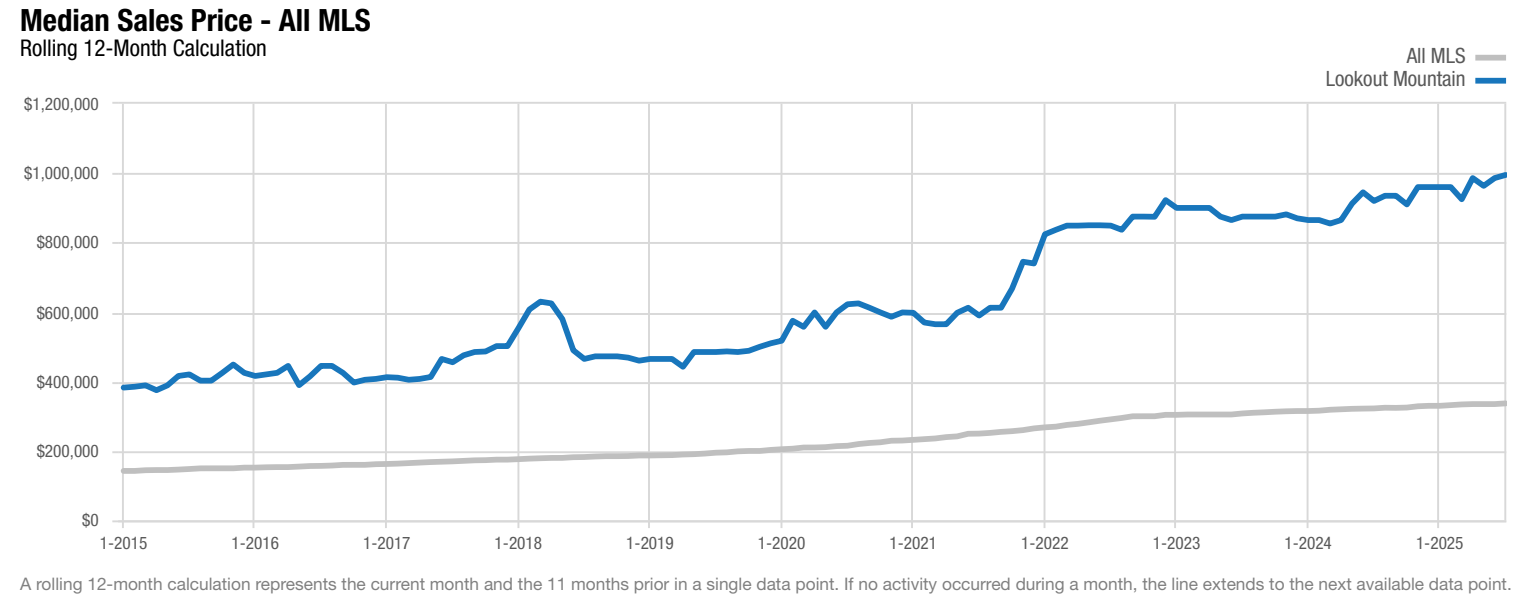
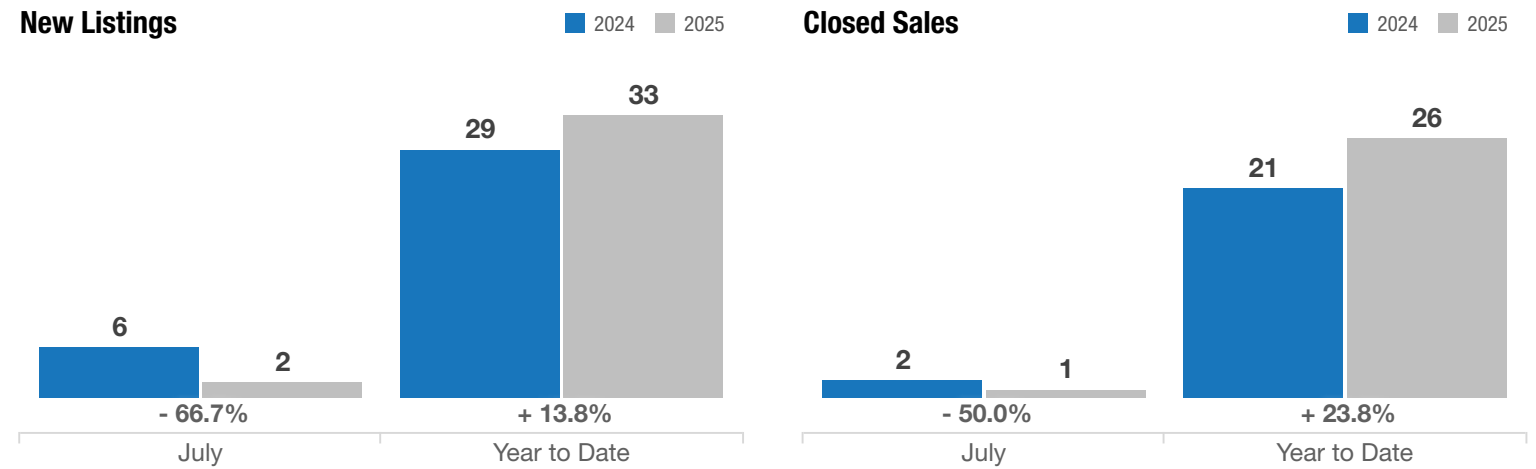


Lookout Mountain

Hamilton County Only

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 6         | 2         | - 66.7%  | 29           | 33          | + 13.8%  |
| Closed Sales                 | 2         | 1         | - 50.0%  | 21           | 26          | + 23.8%  |
| Median Sales Price           | \$709,500 | \$905,000 | + 27.6%  | \$995,000    | \$1,056,250 | + 6.2%   |
| Pct. of Orig. Price Received | 94.9%     | 97.4%     | + 2.6%   | 95.4%        | 95.9%       | + 0.5%   |
| Days on Market Until Sale    | 5         | 4         | - 20.0%  | 18           | 30          | + 66.7%  |
| Inventory of Homes for Sale  | 5         | 5         | 0.0%     | —            | —           | —        |
| Months Supply of Inventory   | 1.5       | 1.3       | - 13.3%  | —            | —           | —        |

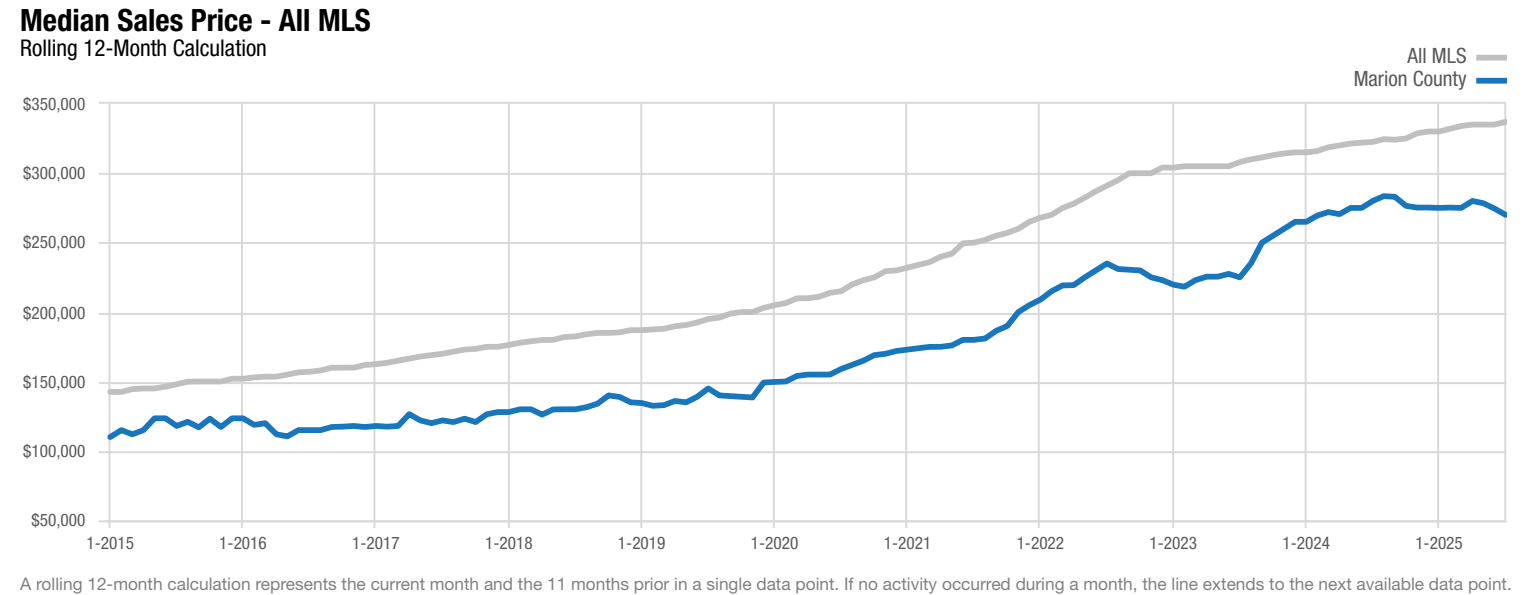
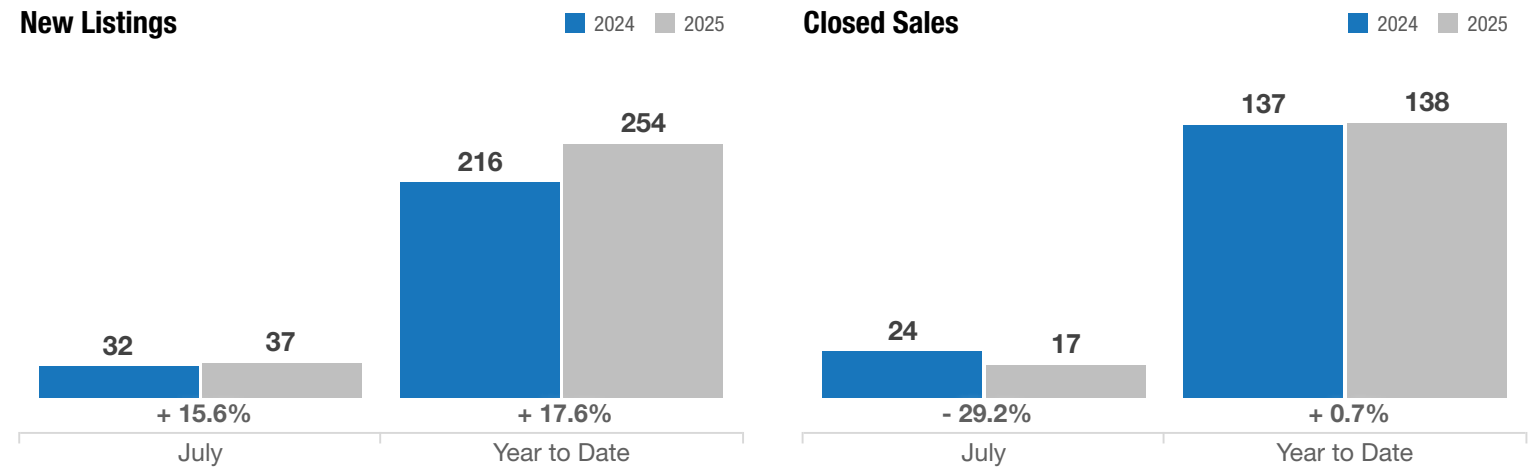
\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Marion County

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 32        | 37        | + 15.6%  | 216          | 254         | + 17.6%  |
| Closed Sales                 | 24        | 17        | - 29.2%  | 137          | 138         | + 0.7%   |
| Median Sales Price           | \$317,450 | \$275,000 | - 13.4%  | \$285,000    | \$274,500   | - 3.7%   |
| Pct. of Orig. Price Received | 93.4%     | 91.3%     | - 2.2%   | 94.1%        | 94.6%       | + 0.5%   |
| Days on Market Until Sale    | 50        | 76        | + 52.0%  | 49           | 56          | + 14.3%  |
| Inventory of Homes for Sale  | 86        | 116       | + 34.9%  | —            | —           | —        |
| Months Supply of Inventory   | 4.5       | 5.7       | + 26.7%  | —            | —           | —        |

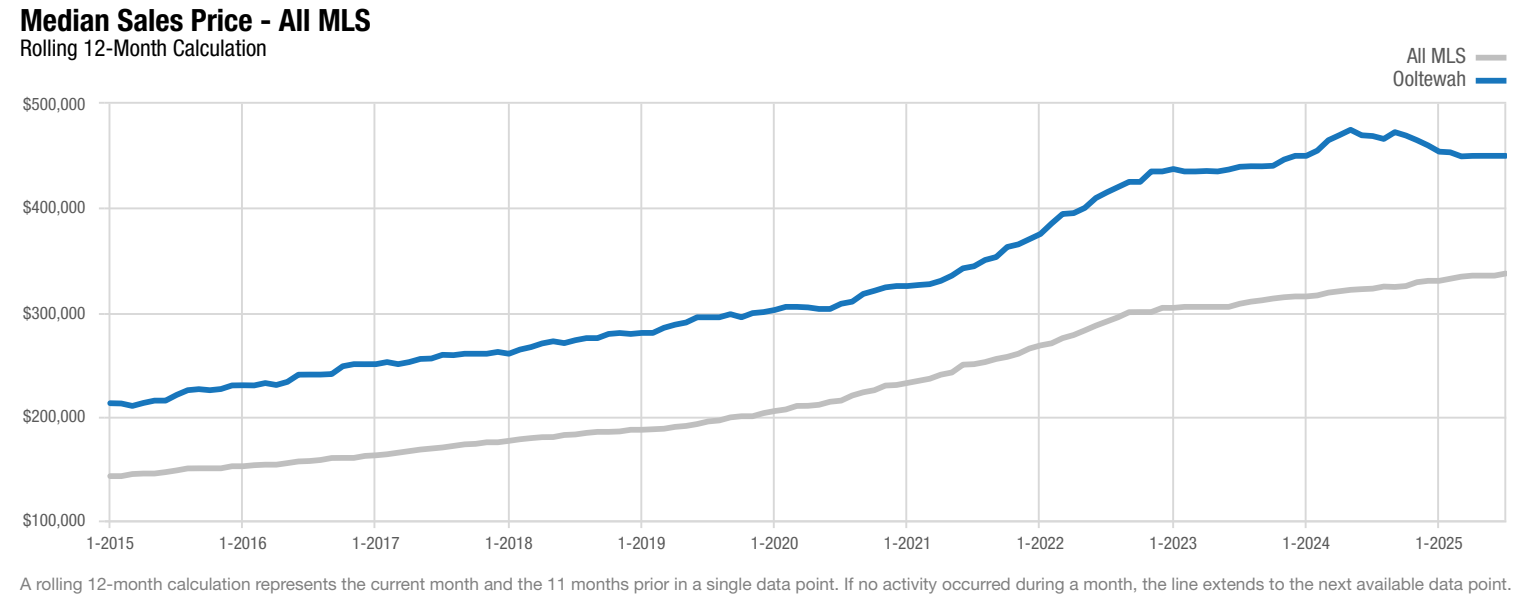
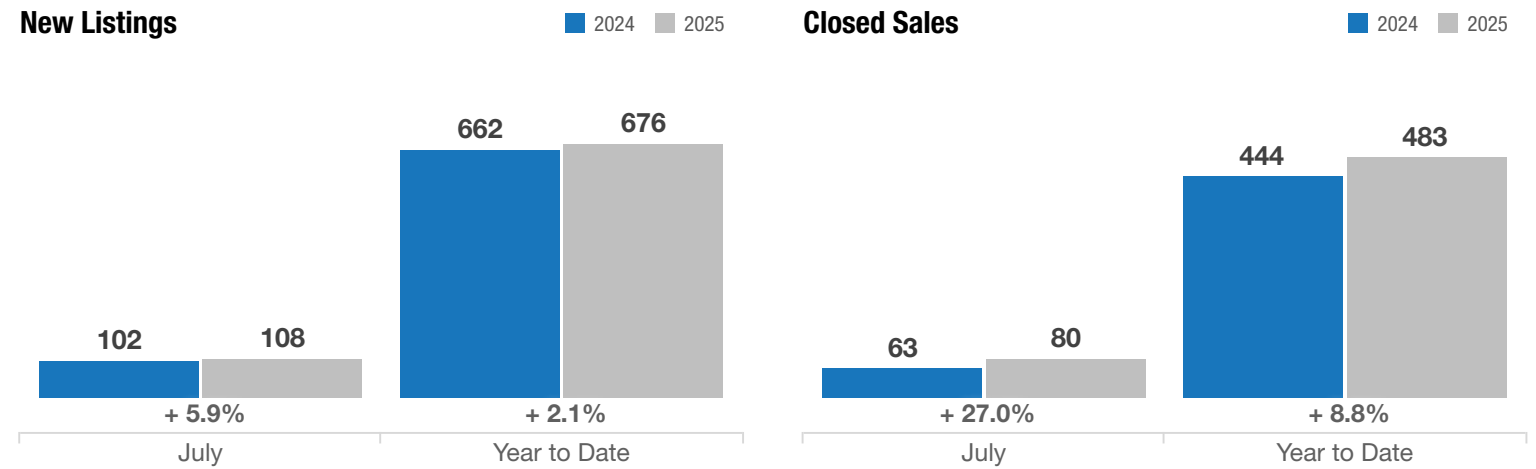
\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Ooltewah

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 102       | 108       | + 5.9%   | 662          | 676         | + 2.1%   |
| Closed Sales                 | 63        | 80        | + 27.0%  | 444          | 483         | + 8.8%   |
| Median Sales Price           | \$446,000 | \$449,900 | + 0.9%   | \$468,088    | \$450,000   | - 3.9%   |
| Pct. of Orig. Price Received | 98.2%     | 97.2%     | - 1.0%   | 98.3%        | 97.1%       | - 1.2%   |
| Days on Market Until Sale    | 52        | 62        | + 19.2%  | 50           | 61          | + 22.0%  |
| Inventory of Homes for Sale  | 236       | 261       | + 10.6%  | —            | —           | —        |
| Months Supply of Inventory   | 3.8       | 3.8       | 0.0%     | —            | —           | —        |

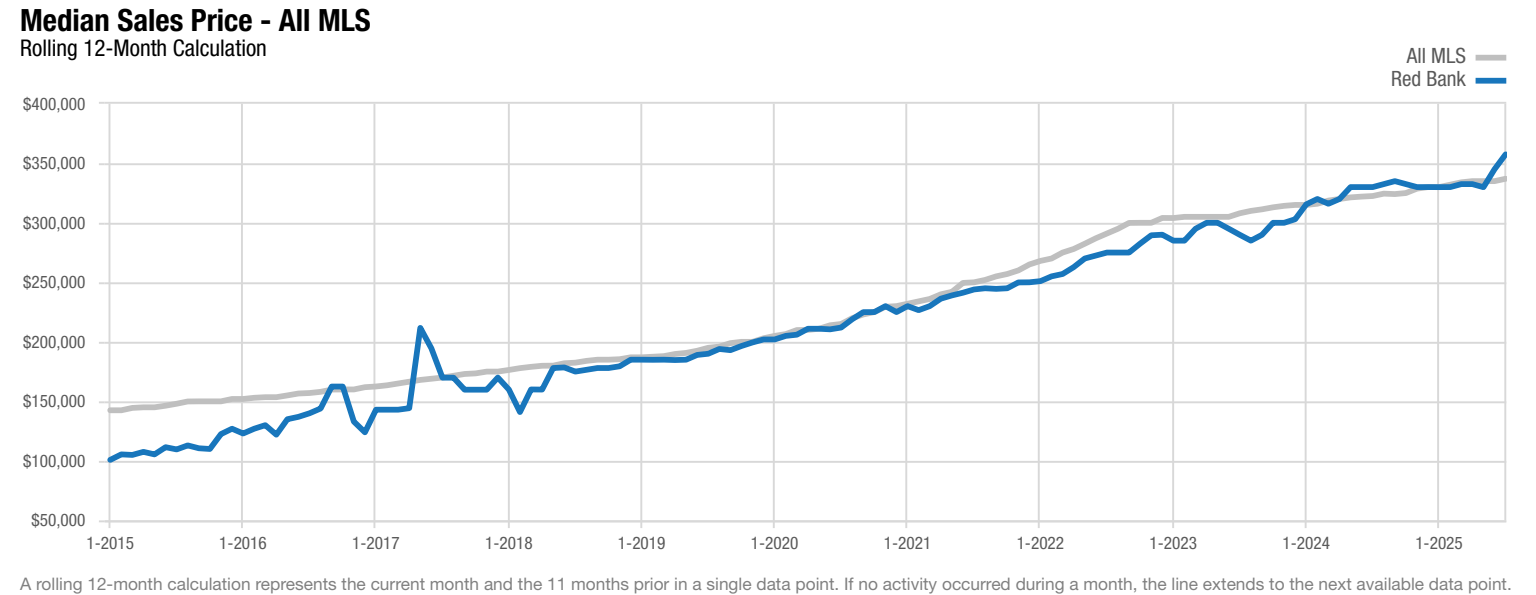
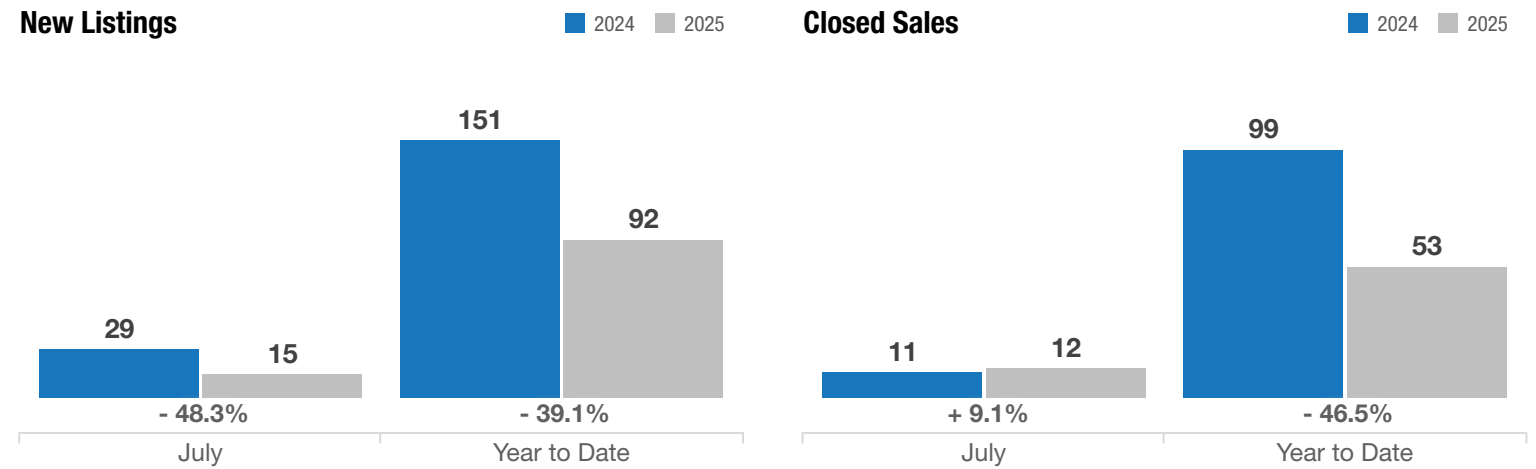
\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



# Red Bank

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 29        | 15        | - 48.3%  | 151          | 92          | - 39.1%  |
| Closed Sales                 | 11        | 12        | + 9.1%   | 99           | 53          | - 46.5%  |
| Median Sales Price           | \$289,000 | \$415,000 | + 43.6%  | \$320,000    | \$349,900   | + 9.3%   |
| Pct. of Orig. Price Received | 94.8%     | 95.3%     | + 0.5%   | 96.5%        | 96.4%       | - 0.1%   |
| Days on Market Until Sale    | 38        | 46        | + 21.1%  | 33           | 35          | + 6.1%   |
| Inventory of Homes for Sale  | 38        | 28        | - 26.3%  | —            | —           | —        |
| Months Supply of Inventory   | 2.9       | 2.8       | - 3.4%   | —            | —           | —        |

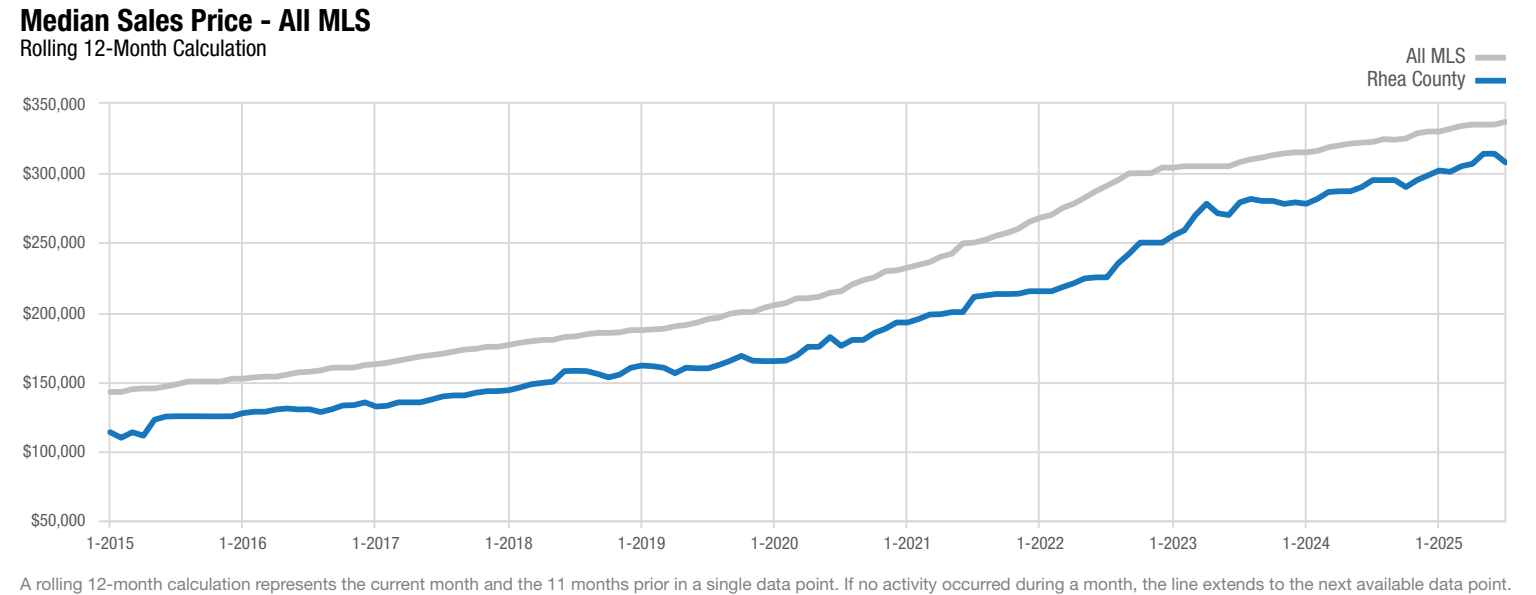
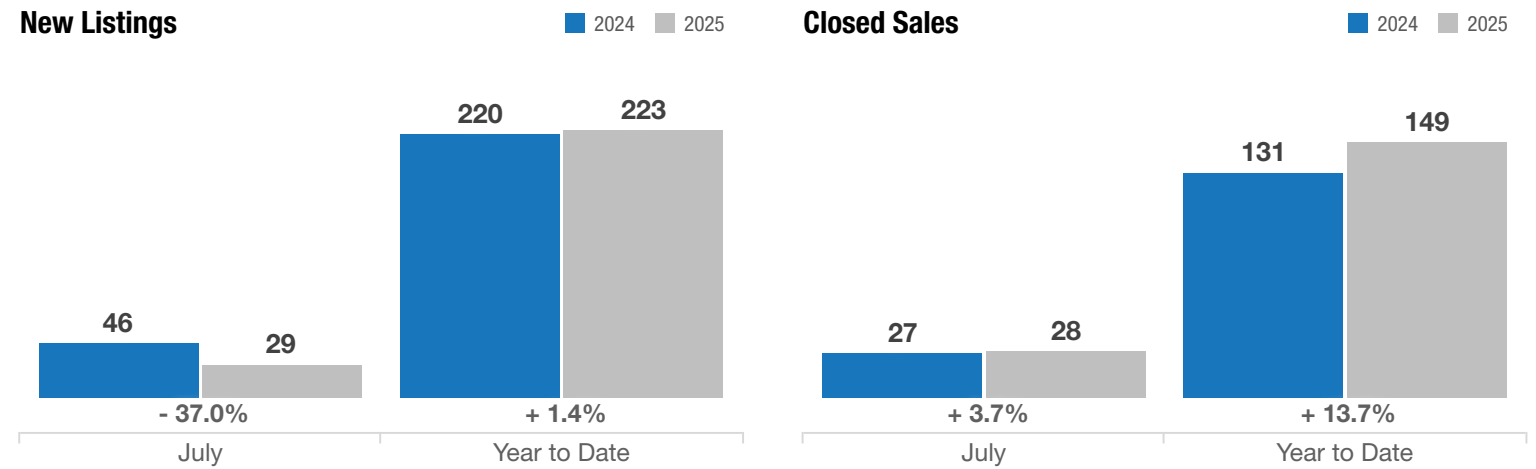
\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Rhea County

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 46        | 29        | - 37.0%  | 220          | 223         | + 1.4%   |
| Closed Sales                 | 27        | 28        | + 3.7%   | 131          | 149         | + 13.7%  |
| Median Sales Price           | \$345,000 | \$296,500 | - 14.1%  | \$295,000    | \$317,955   | + 7.8%   |
| Pct. of Orig. Price Received | 95.4%     | 95.1%     | - 0.3%   | 95.7%        | 94.2%       | - 1.6%   |
| Days on Market Until Sale    | 66        | 39        | - 40.9%  | 52           | 62          | + 19.2%  |
| Inventory of Homes for Sale  | 87        | 82        | - 5.7%   | —            | —           | —        |
| Months Supply of Inventory   | 4.6       | 3.7       | - 19.6%  | —            | —           | —        |

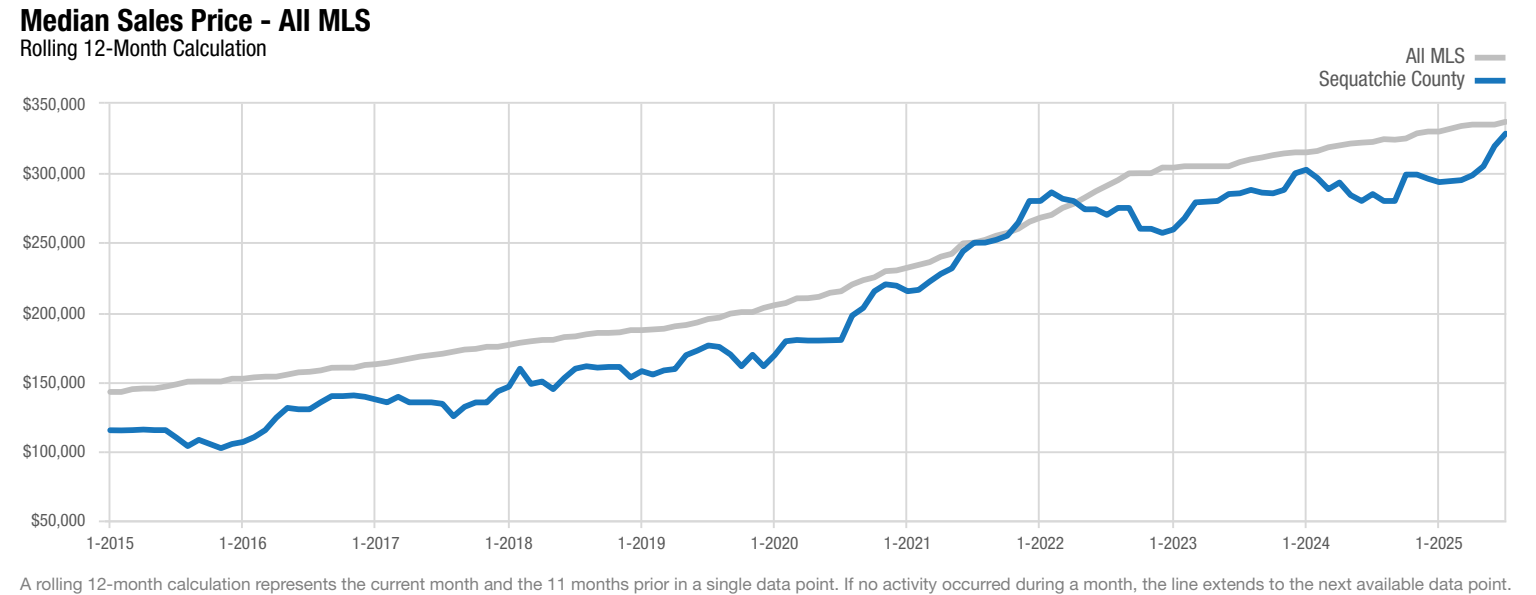
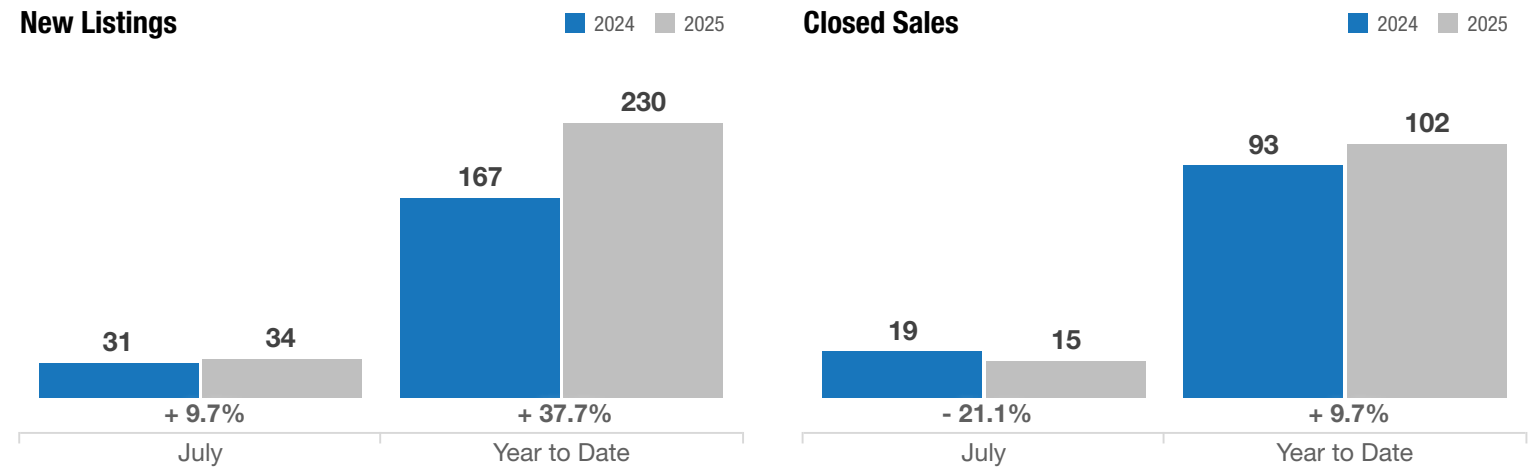
\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Sequatchie County

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 31        | 34        | + 9.7%   | 167          | 230         | + 37.7%  |
| Closed Sales                 | 19        | 15        | - 21.1%  | 93           | 102         | + 9.7%   |
| Median Sales Price           | \$290,000 | \$355,000 | + 22.4%  | \$275,000    | \$329,950   | + 20.0%  |
| Pct. of Orig. Price Received | 95.1%     | 94.1%     | - 1.1%   | 93.6%        | 94.8%       | + 1.3%   |
| Days on Market Until Sale    | 52        | 104       | + 100.0% | 52           | 66          | + 26.9%  |
| Inventory of Homes for Sale  | 71        | 105       | + 47.9%  | —            | —           | —        |
| Months Supply of Inventory   | 5.6       | 6.6       | + 17.9%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



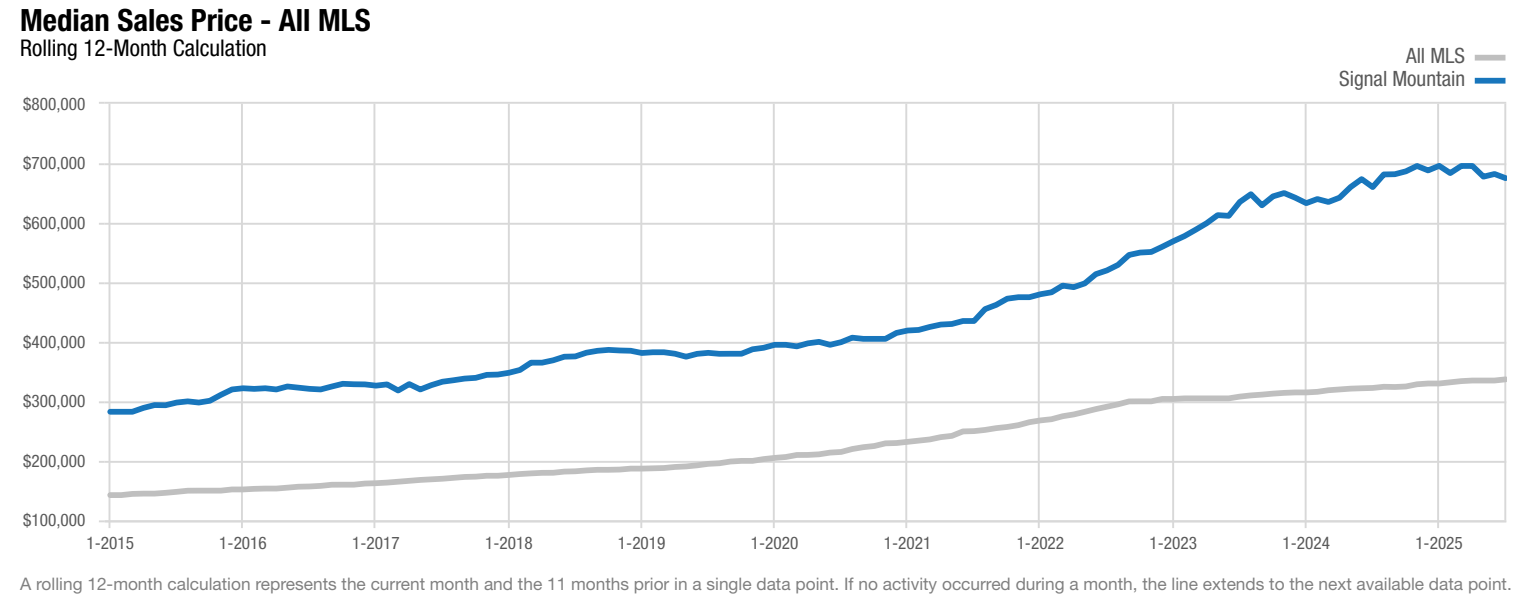
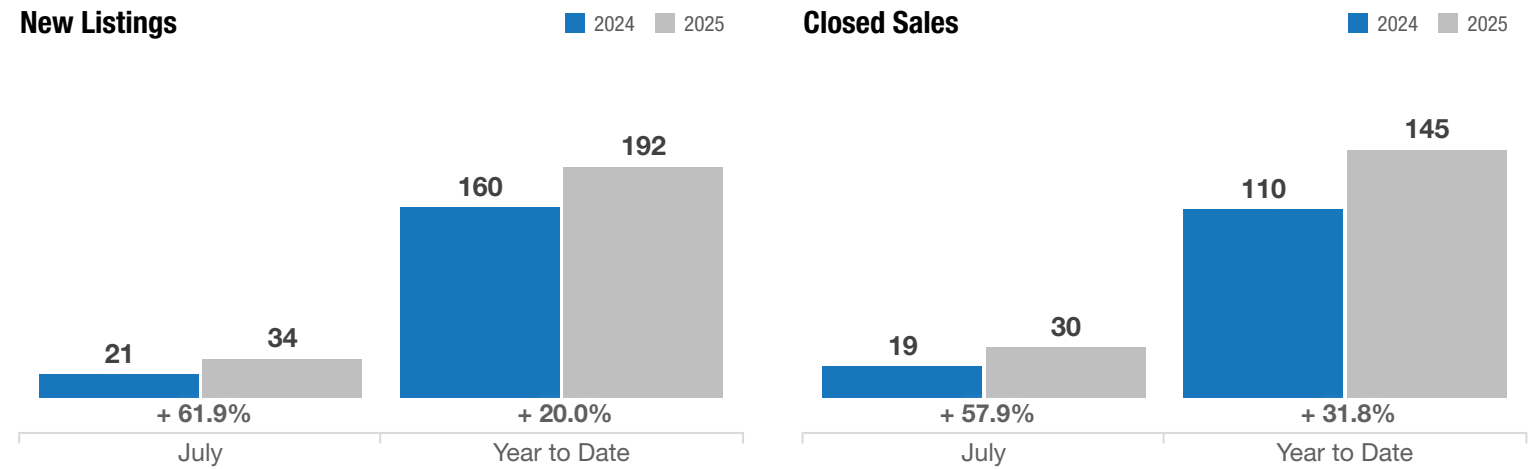
A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

Signal Mountain

Hamilton County Only

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 21        | 34        | + 61.9%  | 160          | 192         | + 20.0%  |
| Closed Sales                 | 19        | 30        | + 57.9%  | 110          | 145         | + 31.8%  |
| Median Sales Price           | \$597,000 | \$665,000 | + 11.4%  | \$686,500    | \$665,000   | - 3.1%   |
| Pct. of Orig. Price Received | 97.9%     | 94.9%     | - 3.1%   | 99.4%        | 95.5%       | - 3.9%   |
| Days on Market Until Sale    | 34        | 35        | + 2.9%   | 29           | 40          | + 37.9%  |
| Inventory of Homes for Sale  | 42        | 46        | + 9.5%   | —            | —           | —        |
| Months Supply of Inventory   | 2.8       | 2.2       | - 21.4%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

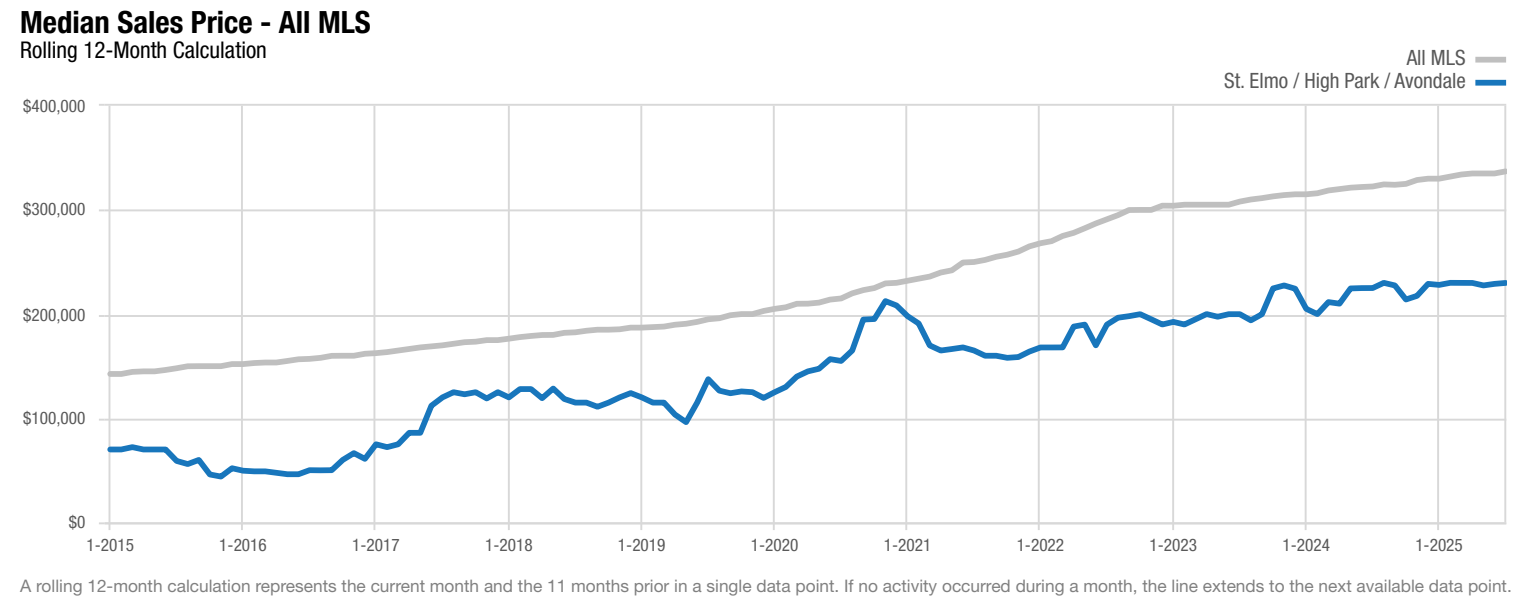
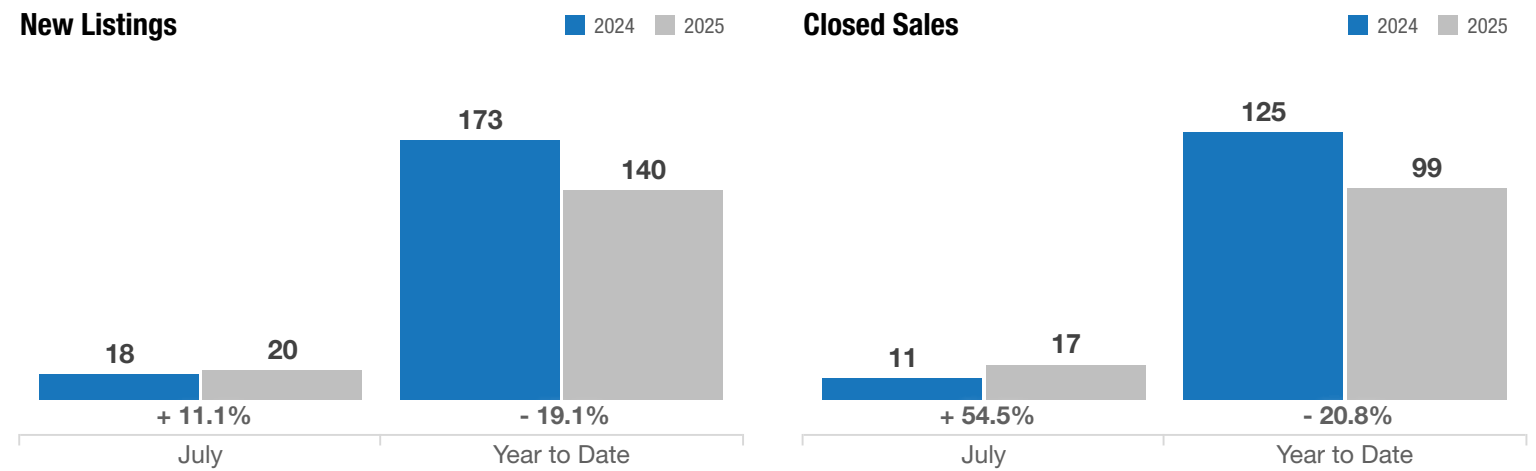


St. Elmo / High Park / Avondale

ZIP Codes: 37407, 37409 and 37410

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 18        | 20        | + 11.1%  | 173          | 140         | - 19.1%  |
| Closed Sales                 | 11        | 17        | + 54.5%  | 125          | 99          | - 20.8%  |
| Median Sales Price           | \$375,000 | \$340,000 | - 9.3%   | \$227,500    | \$229,900   | + 1.1%   |
| Pct. of Orig. Price Received | 99.6%     | 95.6%     | - 4.0%   | 96.4%        | 94.4%       | - 2.1%   |
| Days on Market Until Sale    | 19        | 48        | + 152.6% | 28           | 48          | + 71.4%  |
| Inventory of Homes for Sale  | 35        | 45        | + 28.6%  | —            | —           | —        |
| Months Supply of Inventory   | 2.2       | 3.3       | + 50.0%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.





# Walker County

| Key Metrics                  | July      |           |          | Year to Date |             |          |
|------------------------------|-----------|-----------|----------|--------------|-------------|----------|
|                              | 2024      | 2025      | % Change | Thru 7-2024  | Thru 7-2025 | % Change |
| New Listings                 | 117       | 122       | + 4.3%   | 714          | 750         | + 5.0%   |
| Closed Sales                 | 76        | 84        | + 10.5%  | 539          | 485         | - 10.0%  |
| Median Sales Price           | \$263,000 | \$256,048 | - 2.6%   | \$250,000    | \$250,000   | 0.0%     |
| Pct. of Orig. Price Received | 96.0%     | 95.8%     | - 0.2%   | 95.4%        | 94.9%       | - 0.5%   |
| Days on Market Until Sale    | 50        | 44        | - 12.0%  | 44           | 52          | + 18.2%  |
| Inventory of Homes for Sale  | 197       | 251       | + 27.4%  | —            | —           | —        |
| Months Supply of Inventory   | 2.7       | 3.6       | + 33.3%  | —            | —           | —        |

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

