# **Monthly Indicators**



#### February 2021

Mortgage interest rates ticked a bit higher in February, but remain below their February 2020 levels. Interest rates may rise a bit further in coming weeks, but according to Freddie Mac chief economist Sam Khater, "while there are multiple temporary factors driving up rates, the underlying economic fundamentals point to rates remaining in the low 3 percent range for the year." With rates still at historically low levels, home sales are unlikely to be significantly impacted, though higher rates do impact affordability.

New Listings in the Chattanooga region decreased 2.7 percent to 1,011. Pending Sales were up 18.3 percent to 1,042. Inventory levels shrank 63.0 percent to 893 units.

Prices continued to gain traction. The Median Sales Price increased 10.2 percent to \$237,443. Days on Market was down 36.1 percent to 39 days. Sellers were encouraged as Months Supply of Inventory was down 65.4 percent to 0.9 months.

For homeowners currently struggling due to COVID-19, government agencies are continuing efforts to help those in need. The Federal Housing Finance Agency announced they will allow homeowners with loans backed by Fannie Mae and Freddie Mac to receive an additional three months of forbearance, extending total payment relief to up to 18 months. Qualified homeowners must already be in a forbearance plan as of the end of February.

#### **Activity Snapshot**

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| + 9.8%                             | - 63.0%                              | + 10.2%                               |
|------------------------------------|--------------------------------------|---------------------------------------|
| One-Year Change in<br>Closed Sales | One-Year Change in<br>Homes for Sale | One-Year Change in Median Sales Price |

Residential real estate activity composed of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

| Activity Overview                       | 2  |
|---|----|
| New Listings                            | 3  |
| Pending Sales                           | 4  |
| Closed Sales                            | 5  |
| Days on Market Until Sale               | 6  |
| Median Sales Price                      | 7  |
| Average Sales Price                     | 8  |
| Percent of Original List Price Received | 9  |
| Housing Affordability Index             | 10 |
| Inventory of Homes for Sale             | 11 |
| Months Supply of Inventory              | 12 |
|   |    |



### **Market Overview**



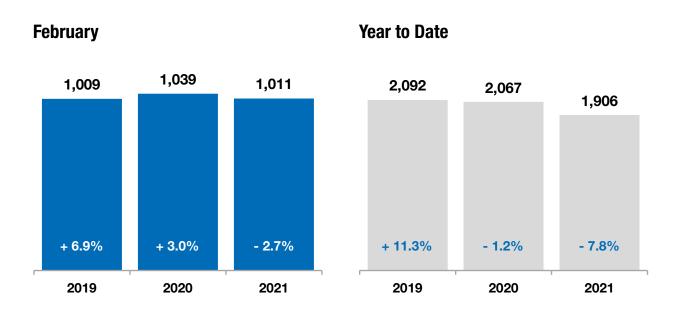


| Key Metrics                  | Historical Sparkbars 02-2018 02-2019 02-2020 02-2021 | 2-2020    | 2-2021    | Percent Change | YTD 2020  | YTD 2021  | Percent Change |
|------------------------------|--|-----------|-----------|----------------|-----------|-----------|----------------|
| New Listings                 |  | 1,039     | 1,011     | - 2.7%         | 2,067     | 1,906     | - 7.8%         |
| Pending Sales                |  | 881       | 1,042     | + 18.3%        | 1,728     | 2,047     | + 18.5%        |
| Closed Sales                 |  | 715       | 785       | + 9.8%         | 1,445     | 1,531     | + 6.0%         |
| Days on Market Until Sale    |  | 61        | 39        | - 36.1%        | 59        | 38        | - 35.6%        |
| Median Sales Price           |  | \$215,500 | \$237,443 | + 10.2%        | \$210,000 | \$235,500 | + 12.1%        |
| Avg. Sales Price             |  | \$242,492 | \$273,945 | + 13.0%        | \$242,903 | \$276,265 | + 13.7%        |
| Pct. of Orig. Price Received |  | 95.6%     | 97.6%     | + 2.1%         | 95.6%     | 97.7%     | + 2.2%         |
| Affordability Index          |  | 144       | 130       | - 9.7%         | 147       | 131       | - 10.9%        |
| Homes for Sale               |  | 2,411     | 893       | - 63.0%        |           |           |                |
| Months Supply of Inventory   |  | 2.6       | 0.9       | - 65.4%        |           |           |                |

## **New Listings**

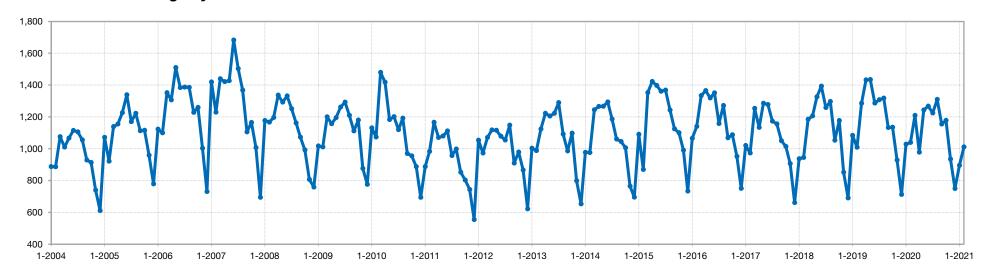
A count of the properties that have been newly listed on the market in a given month.





| New Listings   |       | Prior Year | Percent Change |
|----------------|-------|------------|----------------|
| March 2020     | 1,209 | 1,285      | -5.9%          |
| April 2020     | 978   | 1,432      | -31.7%         |
| May 2020       | 1,243 | 1,434      | -13.3%         |
| June 2020      | 1,267 | 1,286      | -1.5%          |
| July 2020      | 1,224 | 1,307      | -6.4%          |
| August 2020    | 1,309 | 1,317      | -0.6%          |
| September 2020 | 1,155 | 1,132      | +2.0%          |
| October 2020   | 1,178 | 1,134      | +3.9%          |
| November 2020  | 934   | 928        | +0.6%          |
| December 2020  | 749   | 712        | +5.2%          |
| January 2021   | 895   | 1,028      | -12.9%         |
| February 2021  | 1,011 | 1,039      | -2.7%          |
| 12-Month Avg   | 1,096 | 1,170      | -6.3%          |

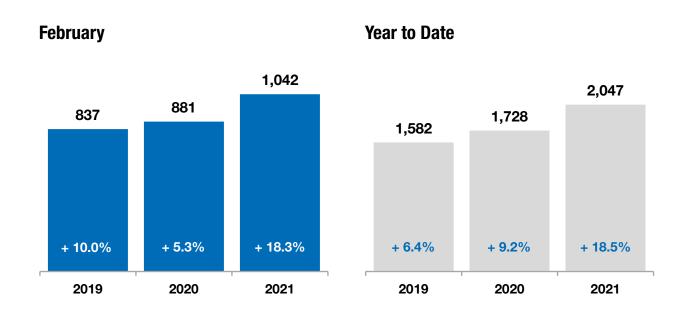
#### **Historical New Listings by Month**



## **Pending Sales**

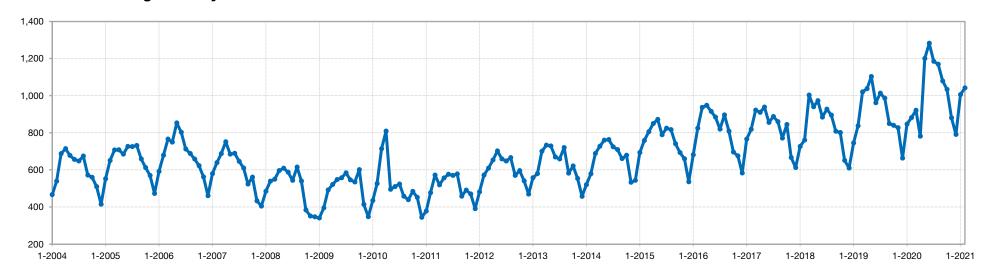
A count of the properties on which offers have been accepted in a given month.





| Pending Sales  |       | Prior Year | Percent Change |
|----------------|-------|------------|----------------|
| March 2020     | 921   | 1,020      | -9.7%          |
| April 2020     | 781   | 1,037      | -24.7%         |
| May 2020       | 1,200 | 1,103      | +8.8%          |
| June 2020      | 1,282 | 961        | +33.4%         |
| July 2020      | 1,185 | 1,013      | +17.0%         |
| August 2020    | 1,169 | 986        | +18.6%         |
| September 2020 | 1,079 | 849        | +27.1%         |
| October 2020   | 1,034 | 840        | +23.1%         |
| November 2020  | 880   | 827        | +6.4%          |
| December 2020  | 791   | 663        | +19.3%         |
| January 2021   | 1,005 | 847        | +18.7%         |
| February 2021  | 1,042 | 881        | +18.3%         |
| 12-Month Avg   | 1,031 | 919        | +12.2%         |

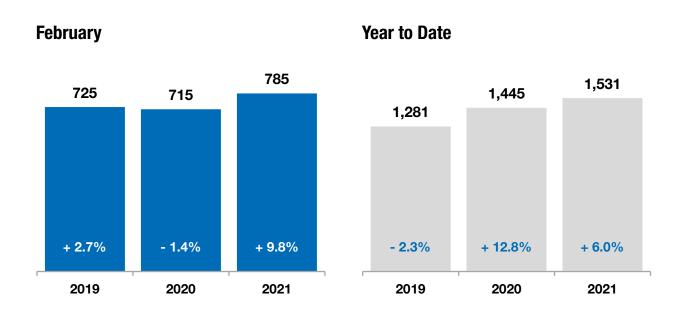
#### **Historical Pending Sales by Month**



### **Closed Sales**

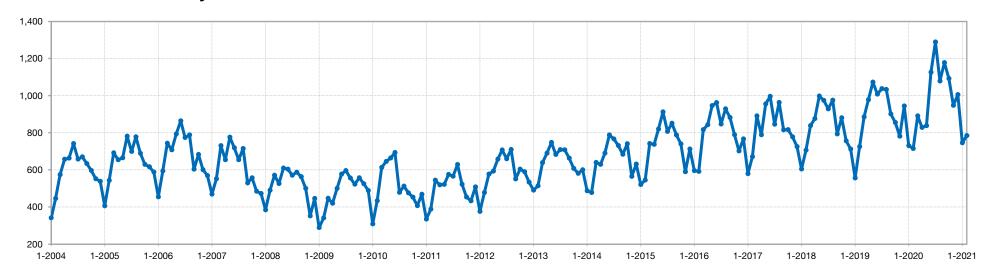
A count of the actual sales that closed in a given month.





| Closed Sales   |       | Prior Year | Percent Change |
|----------------|-------|------------|----------------|
| March 2020     | 891   | 886        | +0.6%          |
| April 2020     | 829   | 978        | -15.2%         |
| May 2020       | 838   | 1,073      | -21.9%         |
| June 2020      | 1,126 | 1,008      | +11.7%         |
| July 2020      | 1,289 | 1,037      | +24.3%         |
| August 2020    | 1,079 | 1,033      | +4.5%          |
| September 2020 | 1,178 | 901        | +30.7%         |
| October 2020   | 1,092 | 855        | +27.7%         |
| November 2020  | 948   | 781        | +21.4%         |
| December 2020  | 1,005 | 944        | +6.5%          |
| January 2021   | 746   | 730        | +2.2%          |
| February 2021  | 785   | 715        | +9.8%          |
| 12-Month Avg   | 984   | 912        | +7.9%          |

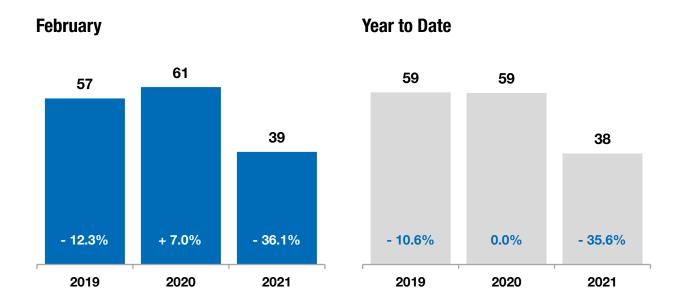
#### **Historical Closed Sales by Month**



### **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.

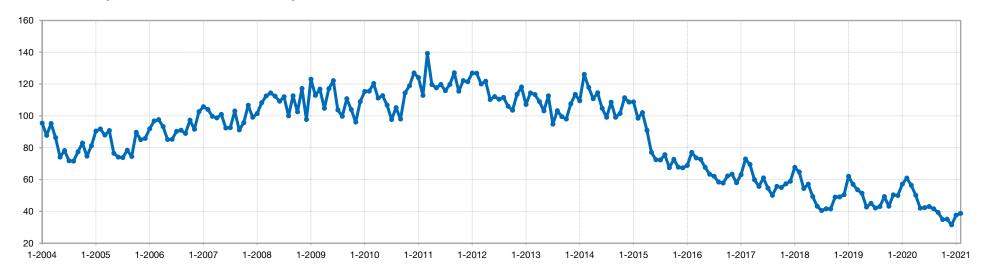




| Days on Market |    | Prior Year | Percent Change |
|----------------|----|------------|----------------|
| March 2020     | 56 | 54         | +3.7%          |
| April 2020     | 50 | 51         | -2.0%          |
| May 2020       | 42 | 43         | -2.3%          |
| June 2020      | 42 | 45         | -6.7%          |
| July 2020      | 43 | 42         | +2.4%          |
| August 2020    | 42 | 43         | -2.3%          |
| September 2020 | 39 | 49         | -20.4%         |
| October 2020   | 35 | 43         | -18.6%         |
| November 2020  | 35 | 50         | -30.0%         |
| December 2020  | 31 | 50         | -38.0%         |
| January 2021   | 38 | 57         | -33.3%         |
| February 2021  | 39 | 61         | -36.1%         |
| 12-Month Avg*  | 41 | 48         | -14.6%         |

<sup>\*</sup> Average Days on Market of all properties from March 2020 through February 2021. This is not the average of the individual figures above.

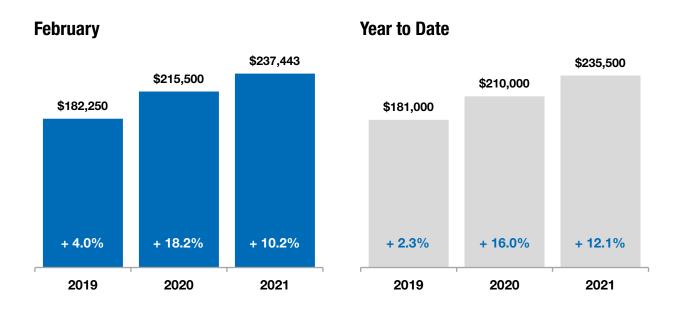
#### **Historical Days on Market Until Sale by Month**



### **Median Sales Price**



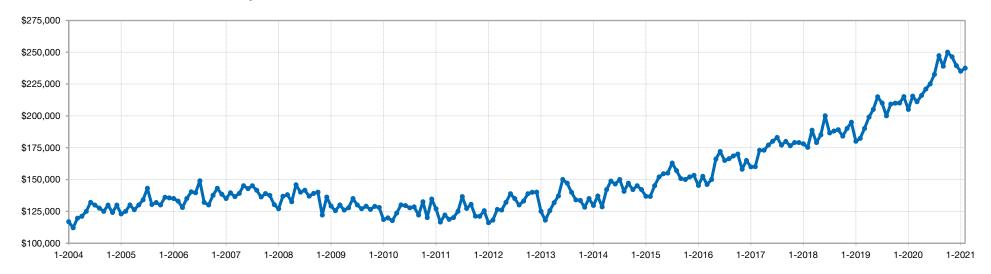




| Median Sales Price |           | Prior Year | Percent Change |
|--------------------|-----------|------------|----------------|
| March 2020         | \$211,000 | \$190,000  | +11.1%         |
| April 2020         | \$216,000 | \$199,000  | +8.5%          |
| May 2020           | \$221,000 | \$205,000  | +7.8%          |
| June 2020          | \$225,000 | \$214,900  | +4.7%          |
| July 2020          | \$232,500 | \$210,000  | +10.7%         |
| August 2020        | \$247,250 | \$200,000  | +23.6%         |
| September 2020     | \$239,000 | \$209,190  | +14.3%         |
| October 2020       | \$250,000 | \$209,900  | +19.1%         |
| November 2020      | \$246,400 | \$210,000  | +17.3%         |
| December 2020      | \$239,500 | \$215,000  | +11.4%         |
| January 2021       | \$235,000 | \$205,000  | +14.6%         |
| February 2021      | \$237,443 | \$215,500  | +10.2%         |
| 12-Month Med*      | \$234,000 | \$206,500  | +13.3%         |

<sup>\*</sup> Median Sales Price of all properties from March 2020 through February 2021. This is not the average of the individual figures above.

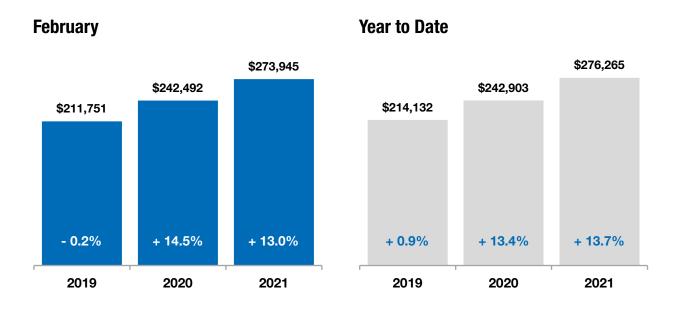
#### **Historical Median Sales Price by Month**



### **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

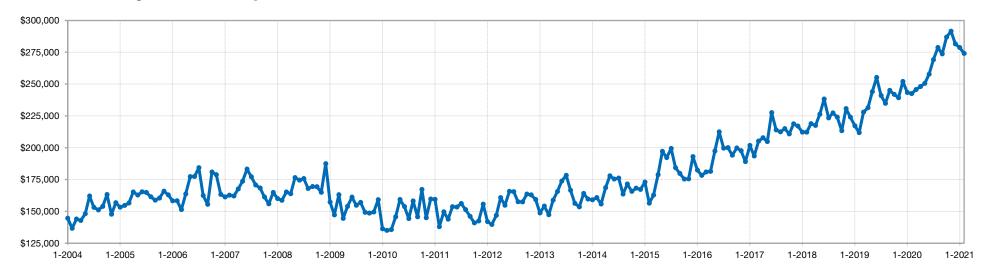




| Avg. Sales Price |           | Prior Year | Percent Change |
|------------------|-----------|------------|----------------|
| March 2020       | \$245,604 | \$227,914  | +7.8%          |
| April 2020       | \$247,962 | \$231,444  | +7.1%          |
| May 2020         | \$250,532 | \$243,950  | +2.7%          |
| June 2020        | \$257,643 | \$255,194  | +1.0%          |
| July 2020        | \$269,119 | \$240,927  | +11.7%         |
| August 2020      | \$278,672 | \$234,792  | +18.7%         |
| September 2020   | \$273,602 | \$245,012  | +11.7%         |
| October 2020     | \$286,800 | \$241,769  | +18.6%         |
| November 2020    | \$291,526 | \$239,144  | +21.9%         |
| December 2020    | \$281,533 | \$251,945  | +11.7%         |
| January 2021     | \$278,697 | \$243,304  | +14.5%         |
| February 2021    | \$273,945 | \$242,492  | +13.0%         |
| 12-Month Avg*    | \$270,183 | \$241,540  | +11.9%         |
|                  |           |            |                |

<sup>\*</sup> Avg. Sales Price of all properties from March 2020 through February 2021. This is not the average of the individual figures above.

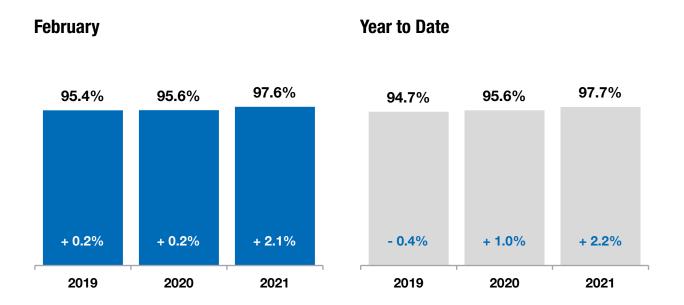
#### **Historical Average Sales Price by Month**



### **Percent of Original List Price Received**



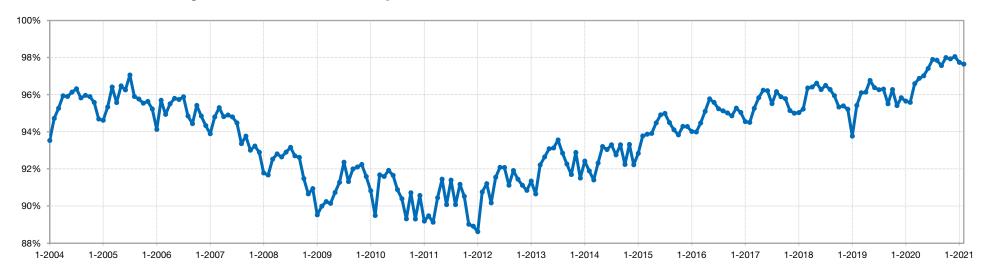
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



| Pct. of Orig. Price Re | eceived | Prior Year | Percent Change |
|------------------------|---------|------------|----------------|
| March 2020             | 96.6%   | 96.1%      | +0.5%          |
| April 2020             | 96.9%   | 96.1%      | +0.8%          |
| May 2020               | 97.0%   | 96.8%      | +0.2%          |
| June 2020              | 97.4%   | 96.4%      | +1.0%          |
| July 2020              | 97.9%   | 96.3%      | +1.7%          |
| August 2020            | 97.8%   | 96.3%      | +1.6%          |
| September 2020         | 97.6%   | 95.5%      | +2.2%          |
| October 2020           | 98.0%   | 96.3%      | +1.8%          |
| November 2020          | 97.9%   | 95.4%      | +2.6%          |
| December 2020          | 98.0%   | 95.8%      | +2.3%          |
| January 2021           | 97.7%   | 95.6%      | +2.2%          |
| February 2021          | 97.6%   | 95.6%      | +2.1%          |
| 12-Month Avg*          | 97.6%   | 96.1%      | +1.6%          |

<sup>\*</sup> Average Pct. of Orig. Price Received for all properties from March 2020 through February 2021. This is not the average of the individual figures above.

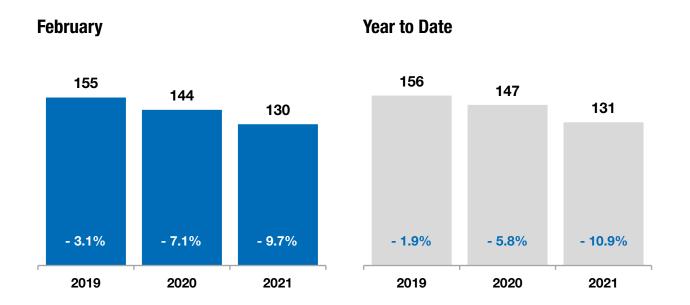
#### **Historical Percent of Original List Price Received by Month**



### **Housing Affordability Index**

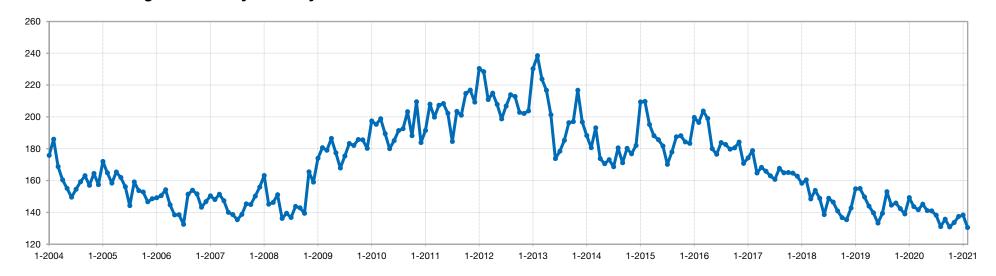


This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



| Affordability Index |     | Prior Year | Percent Change |
|---------------------|-----|------------|----------------|
| March 2020          | 142 | 150        | -5.3%          |
| April 2020          | 145 | 144        | +0.7%          |
| May 2020            | 141 | 140        | +0.7%          |
| June 2020           | 141 | 133        | +6.0%          |
| July 2020           | 138 | 139        | -0.7%          |
| August 2020         | 131 | 153        | -14.4%         |
| September 2020      | 136 | 145        | -6.2%          |
| October 2020        | 131 | 146        | -10.3%         |
| November 2020       | 133 | 142        | -6.3%          |
| December 2020       | 137 | 139        | -1.4%          |
| January 2021        | 138 | 149        | -7.4%          |
| February 2021       | 130 | 144        | -9.7%          |
| 12-Month Avg        | 137 | 144        | -4.6%          |

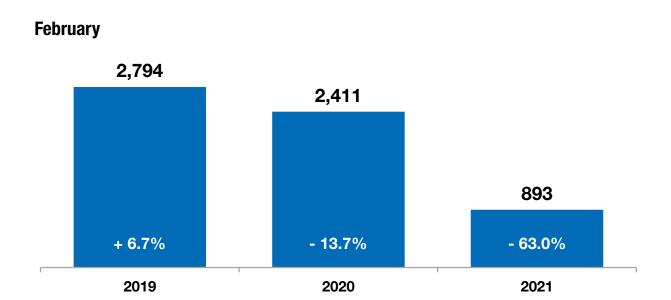
#### **Historical Housing Affordability Index by Month**



### **Inventory of Homes for Sale**

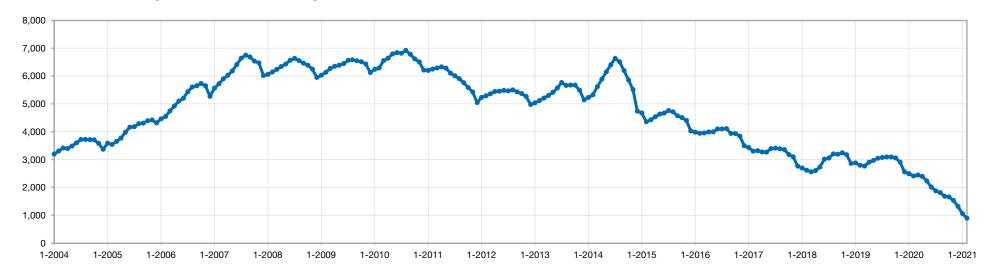
The number of properties available for sale in active status at the end of a given month.





| Homes for Sale |       | Prior Year | Percent Change |
|----------------|-------|------------|----------------|
| March 2020     | 2,447 | 2,765      | -11.5%         |
| April 2020     | 2,393 | 2,905      | -17.6%         |
| May 2020       | 2,230 | 2,965      | -24.8%         |
| June 2020      | 2,014 | 3,045      | -33.9%         |
| July 2020      | 1,875 | 3,074      | -39.0%         |
| August 2020    | 1,813 | 3,092      | -41.4%         |
| September 2020 | 1,683 | 3,091      | -45.6%         |
| October 2020   | 1,659 | 3,061      | -45.8%         |
| November 2020  | 1,531 | 2,911      | -47.4%         |
| December 2020  | 1,317 | 2,559      | -48.5%         |
| January 2021   | 1,057 | 2,493      | -57.6%         |
| February 2021  | 893   | 2,411      | -63.0%         |
| 12-Month Avg   | 1,743 | 2,864      | -39.1%         |

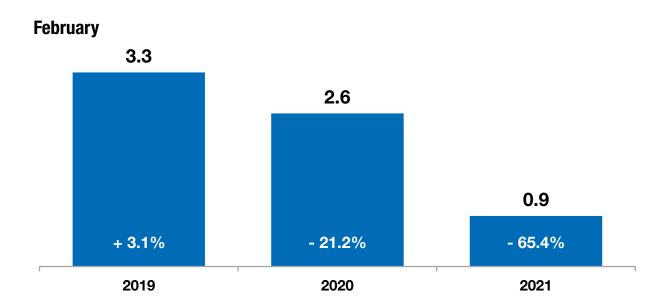
#### **Historical Inventory of Homes for Sale by Month**



## **Months Supply of Inventory**







|     | Prior Year   | Percent Change   |
|-----|--|--|
| 2.7 | 3.3  | -18.2%   |
| 2.7 | 3.4  | -20.6%   |
| 2.5 | 3.4  | -26.5%   |
| 2.2 | 3.5  | -37.1%   |
| 2.0 | 3.5  | -42.9%   |
| 1.9 | 3.5  | -45.7%   |
| 1.7 | 3.5  | -51.4%   |
| 1.7 | 3.4  | -50.0%   |
| 1.5 | 3.2  | -53.1%   |
| 1.3 | 2.8  | -53.6%   |
| 1.0 | 2.7  | -63.0%   |
| 0.9 | 2.6  | -65.4%   |
| 1.8 | 3.3  | -45.5%   |
|     | 2.7<br>2.5<br>2.2<br>2.0<br>1.9<br>1.7<br>1.7<br>1.5<br>1.3<br>1.0 | 2.7     3.3       2.7     3.4       2.5     3.4       2.2     3.5       2.0     3.5       1.9     3.5       1.7     3.5       1.7     3.4       1.5     3.2       1.3     2.8       1.0     2.7 <b>0.9 2.6</b> |

#### **Historical Months Supply of Inventory by Month**

